

KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone, Bayview 0017

THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

EIGHT PAGES
SUBSCRIPTION
\$1.00 per Year in
San Diego County
\$1.50 a Year anywhere
outside San Diego

FIFTH YEAR, No. 12

OCEAN BEACH, CALIFORNIA

Saturday, February 5, 1927

PHONE, BAYVIEW 0017

FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

Political Pot Beginning To Boil In City

"Less Taxes And More Efficiency"

ORGANIZATION PERFECTED HEADQUARTERS OPENED FOR CHAMBERS' CAMPAIGN

Organization of campaign forces for Judge Claude L. Chambers in his candidacy for mayor was perfected last Thursday night at a banquet given in his honor at Joe Selzer's new cafe in San Diego. Over one hundred guests were present and Judge Chambers' mayoralty race got off to a flying start.

Attorney Adam Thompson was made permanent general chairman of the campaign committee; Percy Goodwin, vice-chairman; W. S. Heller, secretary and manager and Albert Mayrhofer, treasurer. The executive committee is composed of Clifford K. Fitzgerald, John P. Mills, Roger Andrews, Ray Showley and W. S. Heller. A campaign committee of one hundred will be chosen by the chairman. Announcement was made that headquarters will be immediately opened in the United States National Bank building and active campaign work will be begun at once.

Short and snappy complimentary speeches followed the dinner, the speakers including Chairman Thompson, Secretary Heller, E. H. Whelen, Edgar H. McMath, Mrs. W. S. Hunt, James Breckenridge, Kirk Smith, F. B. Naylor, and Dr. Leva B. Jones, while Judge Chambers made the concluding address in which he clearly and concisely outlined his policies and platform and earnestly stressed the importance of his striking slogan, "Less Taxes and More Efficiency." Hearty and generous applause was accorded the candidate for mayor, who comes directly from the beach districts. Mission Beach being his place of residence. It was generally agreed that Judge Chambers has made a great start toward being "a beach booster in the mayor's chair."

Kodak Finishing—Froide—Bacon St.

THIRTY CANDIDATES IN RACE FOR MAYOR

Entries for the mayoralty race will total thirty or more if all the petitions obtained from the city clerk are returned in proper time with the necessary signatures for filing. Besides those already announced, it is stated that Judge Lloyd Griffin, Percy Benbough, George Mayne and Councilman Held have about decided to engage in the fight for the mayor's chair.

Meanwhile, Ed Head of East San Diego has declared himself a candidate for the council and a host of friends stand ready to help him succeed in his ambition.

BRANCH INSTITUTION OPENED FOR BUSINESS

BY MANAGER MANNING

The Ocean Beach branch of the Liberty Bank of America, (the new title of the Southern Trust and Commerce Bank, recently affiliated with the Bank of Italy), will be formally opened in about a fortnight or so, although Manager F. E. Manning has already assumed charge and is accommodating the public with local banking facilities. C. W. Tobey, of the Logan Heights bank, and a resident of Five Points, has been appointed assistant manager of the Ocean Beach bank and now shares desk room with Manager Manning, while workmen are busy finishing the interior of the new institution.

Subscribe for "The Beach News."

Photographs—Froide—Bacon St.

Ed Hastings' Hat In Mayoralty Ring

SCHOOL BOARD PRESIDENT SEEKS HIGHER HONOR AS

CITY'S CHIEF EXECUTIVE

Announcement is made by Edgar F. Hastings, president of the Board of Education, of his decision to enter the race for mayor of San Diego at the forthcoming election, instead of running for membership in the city council as had been predicted by many of his friends, who are confident that his prowess and popularity will bring victory to his banner in whatever political battle he engages.

Preliminary preparations are being made for his mayoralty campaign, such as the framing of a strong platform and the appointment of committees to further his candidacy.

Mr. Hastings has been a resident of Point Loma for many years and is a prominent contractor of San Diego, with offices in the Hillcrest section. He has a wide acquaintanceship throughout the city and has proved his sterling qualities as an efficient public official during his term on the school board.

TONY MATOVITCH OPENS NEW "DE LOMA FOUNTAIN" ON NEWPORT AVENUE

In the newly remodeled and greatly enlarged Walsh building at 5062 Newport avenue, next to the Ocean Beach postoffice, Tony Matovitch opens a fine new place of business this Saturday, February 5, under the title of "De Loma Fountain."

For a long while the well known Tony has conducted a cafe and refreshment resort in the Flat Iron building at Abbott street and Newport avenue and was formerly in business in San Diego.

In announcing his new "De Loma Fountain," Tony states that he will carry a complete stock of choice confectionery as well as tobacco, cigars, cigarettes, periodicals and newspapers. A specialty will be made of Hage's ice cream served from a newly installed Fridgidaire process, while courtesy and promptness will be the watchword at Tony's "De Loma Fountain" morning, noon and night.

The building has been thoroughly renovated and freshly painted with a pleasing grey-white on the interior and the front has been made especially attractive with a modern stucco treatment.

SCHOOLBOY STRUCK AND SERIOUSLY INJURED BY AUTO NEAR BRIDGE

Frederick Allen Williams, a 12-year-old schoolboy living at 4773 Voltaire street, was hit and badly hurt by an auto driven by Raymond Fleetwood of 2804 Webster avenue last Monday evening on West Point Loma boulevard near the bridge. The boy was taken to the Mercy hospital, where he is slowly recovering from severe injuries to his head. It is reported the auto was traveling at a moderate speed when the boy suddenly dashed from a clump of bushes by the highway directly in the path of the machine.

Jack Neumont, proprietor of the Ocean Beach bait house, heard the crash of the accident and, jumping into his own machine, took the boy to the Ocean Beach sub-police station emergency hospital where first aid was rendered by Dr. Bryan, who directed his removal to the hospital.

"BUY AT HOME"

Patronize Community Merchants

His Name Tattooed In Colors On His Back

That's how they identified the hero of "THE PAUPER'S FUNERAL," to be told serially in these columns, beginning next week.

Evangelist Services Splendid Success

BIBLE TEACHING BY

REV. C. E. FULLER AT

O. B. BAPTIST CHURCH

The evangelistic services in the Baptist church under the leadership of Rev. Chas. E. Fuller, assisted by Harry D. Clarke, hymn composer and song leader, have been a splendid success.

The church has been crowded every night with folks interested in Bible teaching and preaching, and a number have accepted Jesus Christ as Savior.

The Bible classes meeting at 2 p. m. each day, and taught by Rev. Fuller have been helpful and inspiring. At the close of each lesson the open conference for discussion has been one of keen interest. Many questions relative to the trend of national and world events in the light of God's Truth have received consideration.

There is no doubt that we as a people need to know that the Bible has a plan for the success and happiness of America. Rev. Fuller says this plan alone will bring peace and stabilize us among the nations of the earth.

"BUY AT HOME"

Patronize Community Merchants

"CAT" YANKS UP

EUCALYPTUS TREES

The Griffith company began preliminary work this week for the paving of Cable street from end to end. The row of big eucalyptus trees from Voltaire street to Brighton avenue were yanked out by a huge "cat" and will be removed and chopped up for firewood.

Mission Beach Happenings

JUDGE CLAUDE L. CHAMBERS UNANIMOUSLY ELECTED PRESIDENT M. B. CHAMBER

At the regular meeting of the Mission Beach Chamber of Commerce last Monday night Judge Claude L. Chambers was solidly chosen as head of the organization. Judge Chambers has been a member of the executive committee of the Chamber since its inauguration and just previous to election on record unanimously as being in favor of Judge Chambers' campaign for mayor of San Diego and thoroughly endorsed his policy of a clean-up in the government of the city. Over a hundred residents were in attendance at the meeting.

CONTRACTS AWARDED FOR BUILDING SEAWALL AT MISSION BEACH

Contracts for the Mission Beach seawall were let by the council this week to Charles and F. W. Steffen and Storm Brothers & Butts. These firms were the lowest of 17 bidders. Steffen will build the north half of the wall and Storm Brothers & Butts the south half. The total cost of the improvement under the contracts let this week will be approximately \$211,000, which is considerably below the original estimate.

Wholesale Bakery At Ocean Beach

EXCLUSIVE PRODUCTS

FOR NEWPORT BAKERY

AND DELICATESSEN

"At Last!" is the striking slogan title announcing the establishment at Ocean Beach of a wholesale bakery which will particularly serve the Newport Avenue Bakery and Delicatessen, conducted by Mae Westmoreland, and will also supply the two bakery routes covered by J. S. Westmoreland and J. L. Jarvis, all formerly known under the business name of Pat's Bakery.

The new wholesale bakery will be under the direction of Guy McMains, at 1874 Bacon street, where modern equipment and rotary ovens have been installed with a view to satisfactory service at all times under the most sanitary conditions.

Mr. McMains is an expert baker of many years' experience in Taft, San Bernardino and Imperial Valley and is proprietor of a fine bakery in La Jolla. He will be assisted here by Harry Olsen, who has been in the baking business with Mr. McMains for several years. Mr. and Mrs. McMains expect to make their permanent home in Ocean Beach in the near future, being already owners of valuable property on Santa Barbara avenue.

"Patronize Your Home Bakery," says Mae Westmoreland, of the Newport Avenue Bakery and Delicatessen, where you can get what you want and when you want it, as their auto deliveries make two trips daily throughout the beach districts.

Kraft's Opening Special—Banana Nut Custard.

PASTIME CIRCULATING LIBRARY opens soon at Mission boulevard under direction of Mrs. W. L. Skelley.

"BILLY" ENGLAND

TOWS WRECK TO TOWN FROM POINT LOMA

Responding to a call from C. H. Jordan, whose car was overturned and wrecked on Point Loma avenue last Monday night, "Billy" England used his finely equipped tow car from Mission Beach garage in saving the situation. Jordan's car was badly wrecked when it went over the steep bank, but he and his passenger escaped injury. The auto with the wheels on one side completely out of commission was towed to San Diego, where Mr. Jordan resides.

FUNDS APPROPRIATED FOR FIXING M. B. SEWER

The City Council this week appropriated \$5,000 to be used in making repairs to the Mission sewer, which has been a source of trouble and complaint ever since it was constructed. Engineer Gregory told the council that he will have the work finished by April 1.

Continued on Page 8

Subscribe to "The Beach News."

"The Coming West Point Of The West"

Kodak Films—Froide—Bacon St.

Swim Easy Club Meets Bi-Weekly

LADIES' ORGANIZATION GROWS UNDER DIRECTION

PEGGY MAE HUNSAKER

The Swim Easy club held their monthly meeting this week at Mrs. Mae Hubbards, 4858 Long Branch avenue, after a regular morning's work-out at Mission Beach plunge. This club was organized two years ago from pupils of Peggy Franks Hunsaker, swimming instructor and coach who resides at 2232 DeFoe street, Ocean Beach.

The Swim Easy club is an exclusively ladies swimming organization, meeting, 10 o'clock, Mission Beach plunge club every Monday and Thursday according to the following schedule: Mondays—Plunge work-out, diving, water-ball. Thursday—Dry land swimming exercises on beach, relay, long distance swimming (30 minutes). The Swim Easy children's division has a work-out, Saturdays, 2 o'clock. Mission Beach plunge.

The charter members of the Swim Easy club are: Peggy Mae Hunsaker, (coach and instructor), Elizabeth Hurley, Bess Simpson, Mae Hubbard, Margerete Hewitt, of Ocean Beach; Lottie Graeme, Sarah Mignon, Edna Lenhart, Angeline Varney, of Pacific Beach; Mabel Elersol, Ethel Caldwell, Mabel Crapen, of San Diego; Maude Chapman of Chula Vista; Caroline Goff of National City; Gertrude Zollman of Naval Hospital.

STRAND THEATRE

Saturday, February 5, Alberta Vaughn in "The Adorable Deceiver." The beautiful romance between a young millionaire and a poor girl. A poor girl with shabby clothes and ragged shoes, who could not even pay the rent of a poverty stricken boarding house, but a poor girl who proved to be a princess. "The Uneasy Three" is the comedy and "My Own Carolina" the variety, also the News Weekly.

Sunday and Monday, Bebe Daniels in "The Campus Flirt." A spoiled pampered college girl plunged into American university life given a dose of her own snobbish medicine and made to like it. Bebe decides to show 'em. With the result "The Campus Flirt" winds up with a slam-bang, riotous climax. The comedy is "Somewhere In Somewhere" and "Pirate Bold" the Fables.

Tuesday and Wednesday, Colleen Moore in "Twinkletoes." She was reared in the roaring brutality of London's Limehouse, but she danced her way into the hearts of the mortly mob and they left untouched her sweetness and brave faintness for her prince of the boxing ring. This picture is a near-super and will more than please everybody. Buster Brown in "Busters Picnic" comedy and the News Weekly.

Thursday and Friday, "Tin Hats," with an all star cast. A comedy drama of a trio of American soldiers who cut up didoes when the Armistice is declared. They find lots of excitement, romance and everything. The pursuit on bicycles and the romance with a German girl make this picture one of the outstanding features of entertainment. The fifth chapter of Buffalo Bill. "Eight Cylinder Bull" is the comedy.

BUILDING NEW COTTAGE

Charles Eisler has secured a permit for the construction of a fine frame cottage and garage at 4835 Narragansett avenue, to cost \$4,000.

Highest Rating As Military School

COL. THOS. A. DAVIS

REPORTS BIG ENROLLMENT AT A. & N. ACADEMY

The year just closed has been the best in the history of the San Diego Army and Navy academy at Pacific Beach, with so great an enrollment that Col. Thomas A. Davis, president, has rushed to completion three new buildings. These units are but the beginning of an elaborate program of construction which Colonel Davis anticipates within a few years.

Even with the additional buildings the school is very near its student capacity. The new auditorium seats 750 and adjoins the west wing. Later when all the new buildings are completed this unit will be used as a gymnasium. The junior school has so outgrown itself that the second building to be completed was the annex to the former quarters.

The founding of the academy was based upon love for boys, not as a purely commercial proposition, says Colonel Davis. "From the beginning it has always maintained the highest standards of instruction and military training. It was the first military school upon the Pacific coast to become accredited at West Point, and it has always been classed Division A, the University of California's highest scholastic rating. It is one of the two military schools in the state under the war department supervision.

SUCCESSFUL OPENING OF NEW KRAFT DRUG STORE

LAST SATURDAY

Somewhat handicapped with an injured foot, Druggist Fred H. Kraft overcame all obstacles such as an unforeseen delay in important interior fixtures, and successfully opened his new drug store last Saturday at the corner of Newport avenue and Bacon street.

Mr. and Mrs. Kraft were showered with happy congratulations and were the recipients of many beautiful floral tokens. A number of opening plans devised for the benefit and pleasure of their patrons was postponed until this Saturday night. Besides a liberal distribution of free tokens to all customers, Druggist Kraft has arranged to provide a numbered ticket with each purchase, which will permit the holder to participate in the awarding of a prize of a \$10 gold piece. The lucky number will be announced at 9:30 p. m., and the holder must be present to obtain the prize. There will be extra souvenirs for all in attendance.

Classified Ads Get Quick Results. WE CIRCULATE

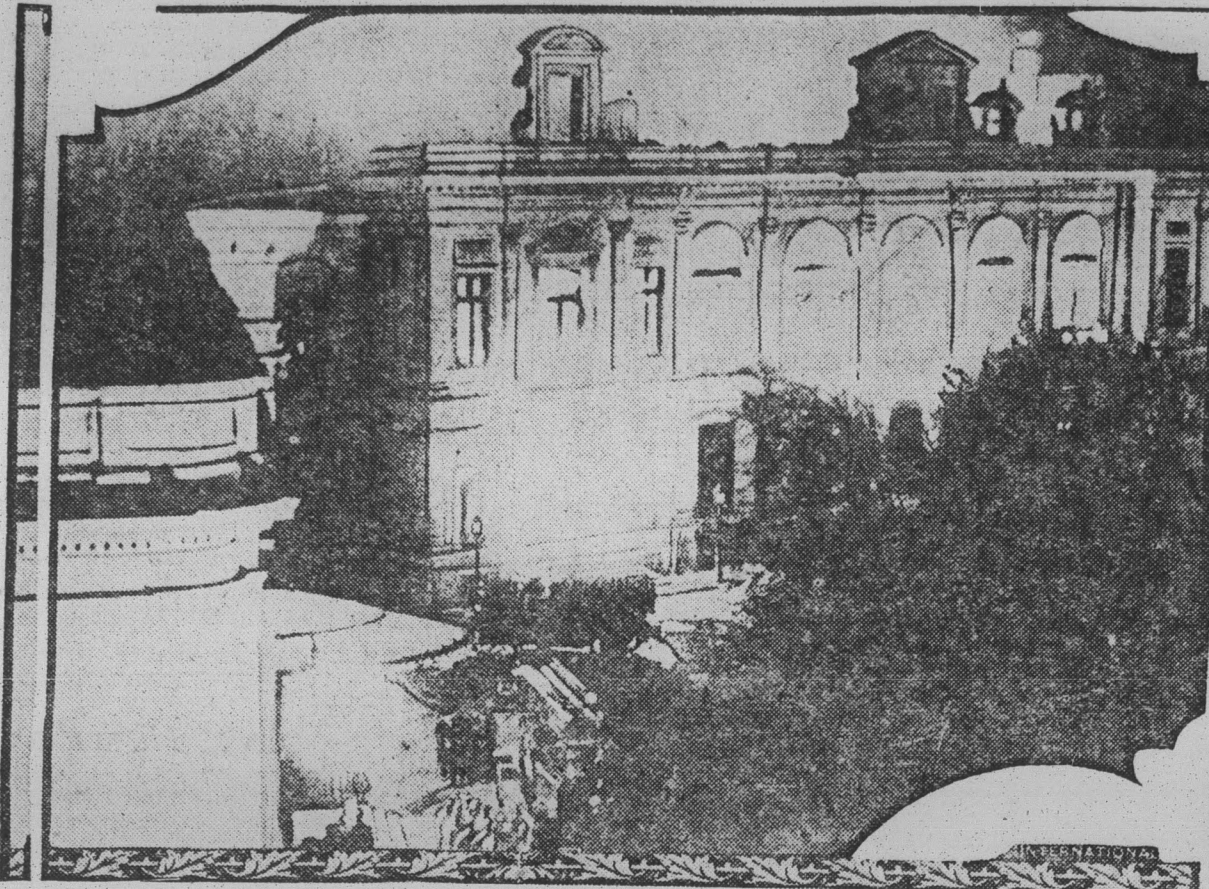
SCOUTS CELEBRATE THIS SUNDAY AFTERNOON

ON MOUNT HELIX

Boy scouts, scout officials, parents and the general public of San Diego and San Diego county will participate the Sunday afternoon in a program inaugurating the week's celebration of the 17th anniversary of the founding of the Boys Scouts of America. More than 1,000,000 men and boys, scouts and scout officials, will participate in the national celebration, and more than 1500 scouts and scout officials will take part in the San Diego observation of the day. The scout service Sunday afternoon will be held on Mount Helix from 3 to 4 o'clock.

"Patronize Home Industry"

When Queen Marie's Palace Was Burning



Scene during the fire which demolished the palace of King Ferdinand and Queen Marie of Rumania in Bucharest.

Modern Jerusalem Shows Great Changes



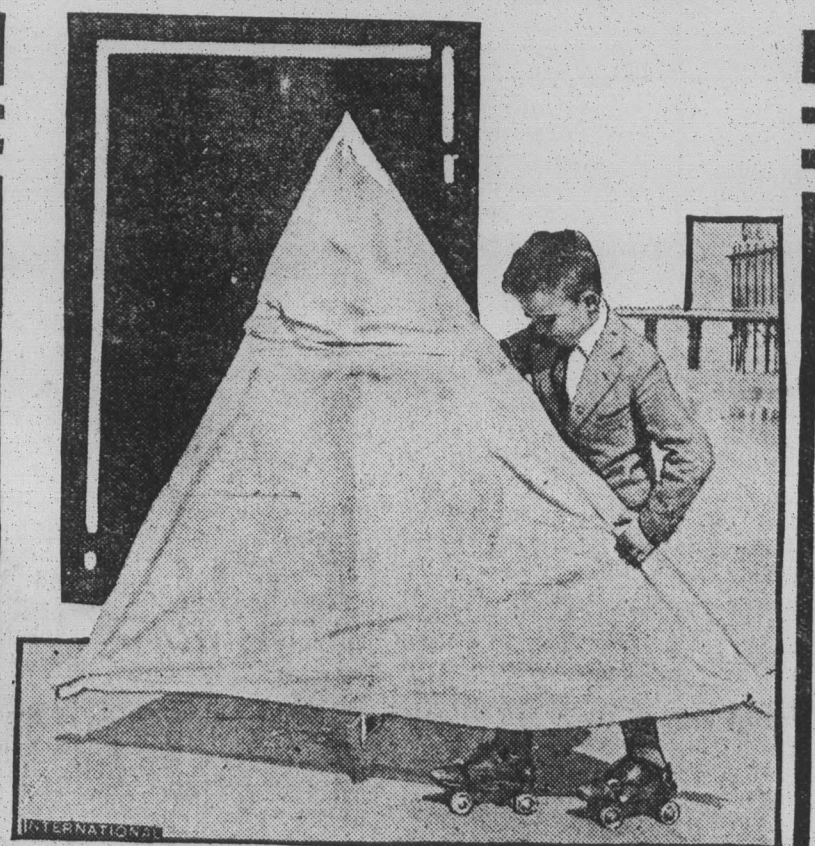
Jerusalem of the Bible contrasts greatly with the Jerusalem of today, as is shown by this photograph of the Jaffa road, looking from David's tower.

War Hero and S. A. Commissioner



Sergeant Alvin York of Tennessee, famous World war hero, congratulating Commissioner William A. McIntyre on his promotion to commissioner of the southern states. York is interested in Salvation army work and will give McIntyre many valuable tips.

Sail Skating on Beach Sands



Here is eleven-year-old Donald Avery of Daytona-Ormond beach in Florida with the skate sail which he devised to carry him swiftly over the hard sand on roller skates. His idea has been adopted by many other youngsters.

SPANISH ATTACHE



An especially posed portrait of Commander Adolphe H. de Solas of the royal Spanish navy, Spanish naval attache in the United States.

QUEEN OF CARNIVAL



Miss Mary Cross, who will be queen of the Banff winter carnival for 1926-1927, which takes place in the week of February 5 to 12. Miss Cross is a niece of Col. James F. McCloud of the northwest mounted police, who founded McCloud, Alberta, in 1874.

Golden State
News of Interest to All

According to Postmaster George P. Lovejoy, Petaluma, the Petaluma postoffice is in the \$75,000 class, as a gain of more than \$5,000 was made over 1925 receipts this year.

Oil production in the San Joaquin Valley for November was 232,243 barrels less than for October, according to figures just compiled by the American Petroleum Institute, Pacific Coast office.

With what is believed the largest crowd on record, New Year's day was celebrated at Truckee with the annual winter snow sports. The day was fair, clear and crisp enough to add zest to the sport.

Plans have been approved for the \$350,000 three-story building that is to be constructed in Fresno by the Elks. The building is to be modern in every respect with a cooling system, swimming pool and gymnasium.

The total of marriage licenses issued by County Clerk Albert Brown in Sutter county was seventy-four. The last couple to secure the permit was Charles L. Webb, 60, of Yuba City and Sarah Webb, 60, of Meridian.

Charlie Sing, Sutter Creek, for fifty-five years one of the best known figures in Amador county, is dead at the age of seventy-five. "Charlie" as he was familiarly known to a host of friends operated a restaurant in Sutter Creek. No hungry man ever was turned away from his door even though he could not pay for his meal. Unsolicited he often sent food to the sick and needy.

San Francisco banks marked the first business day of the new year with clearings which amounted to \$50,000,000 the second highest figure in the history of the city. This amount exceeds the figure for the corresponding day in 1926, when \$38,000,000 was cleared. The city's record day of banking, as reflected by the clearings, was February 5, 1926, when the total reached \$51,500,000.

Resignation of C. L. McLane, president of the Fresno State Teachers College to take effect June 30, 1927, was announced recently by Will C. Wood, State superintendent of public instruction. McLane, first president of the institution, has served fifteen years. Immediately following the time his resignation takes effect, F. C. Thomas, vice-president of the college, will be elevated to the status of president, Wood announced.

Oakland public school pupils who returned to their classes after a holiday recess of three weeks, occupied during the past year new buildings costing \$1,280,000 according to the annual report of the school department business manager, Don Rice. In the coming year contracts for an additional \$1,812,342 of new structures already let will be completed. Plans for a number of other buildings provided by the 1924 bond issue are being drawn.

The cities of San Francisco and San Jose were given special awards at the Tournament of Roses and Pasadena for the beautiful floral floats they entered in the great floral pageant. San Jose's entry in Class A, at the head of the second division of the parade, was based on the song theme "La Fiesta de las Rosas." The float had a fruit tree in full bloom at each of its four corners and was laden with fruits, and flowers of Santa Clara valley.

The State Railroad Commission reorganized under a new policy suggested by President Harley W. Brundage, whereby the presidency will be rotated among members of the commission in the order of their seniority. Ezr W. DeCoto is the new president. He was appointed to the commission in January, 1925. For six years prior to that he had been district attorney of Alameda county. The new plan follows the policy in effect in the Interstate Commerce Commission.

Southern California building, led by Los Angeles with a total of \$123,006,215, closed the year 1926 with a valuation of \$241,394,752, according to a compilation of data from fifty-nine cities. Thirty-four Southland communities showed building gains for 1926 over 1925 while the strong tone evidenced in the year-end construction activity was further stressed by the reports of twenty-eight of the communities to the effect that their December building last year was greater than that of 1925.

Chairman Harvey M. Toy of the state highway commission will accompany Governor Fritnd W. Richardson on the latter's globe trotting tour next year. The governor announced that Toy's decision to quit the commission and go roving with him around the world was "the best Christmas present I could have wished for." Toy will sail from New York on the steamship California and will be joined by the governor's party at San Pedro, February 4th.

Recommendations that the state of California refuse to consider the removal of the Ventura school for girls are contained in a report by Lloyd R. Root, state mineralogist to the state board of control, made public recently. Recent negotiations between various oil companies and the state board of control for the purchase of 126 acres of land, upon which the Ventura school is located, resulted in a conference November 12, 1926, at which it was decided to request a report from the state mineralogist concerning various questions involved.

On Tuesday, January 11, the California Society for Crippled Children held their first annual meeting and conference, at the Palace Hotel, San Francisco. Fifteen state-wide organizations including fraternal societies and service clubs, were represented. The purpose of the meeting was to elect officers and devise plans for the securing of state appropriations for the care and relief of crippled children. The general purpose of the society is to "bring the greatest good to the greatest number of crippled children" in California. It does not intend to build any institutions or to boost any single institution or hospital. It does not intend to be or become a "child caring" organization. Its intention is to bring into bold relief the size and importance of the problem of the crippled child in California and to devise means and appropriations for the assuming of the responsibility of the proper care, relief and education of California's Crippled Children. The motto of the society is "California Cares."

Important additions to Los Angeles industrial exports are being developed by the increasing market for ice cream in oriental countries. During the past year, about 15,000 gallons of ice cream were sold in Shanghai, which has a population of more than 3,000,000, with but ten soda fountains. It was asserted by the dairy chief, Marketed principally in the cup or chocolate covered bar, Pin Ge Ling, as ice cream is termed in Chinese, sells for about twice as much in that country as it does in the United States. In working up a demand for the product, the exporter to China has 400,000,000 potential customers, he pointed out.

Application has been made for a medal to be granted to Ervin Nichols, 11 years, Sierraville, from the Carnegie Hero Association, for saving Kenneth Walters, his cousin, 4 years old, from drowning last summer at the swimming pool at the Campbell Hot Springs. Kenneth was sitting on the steps with his feet in the water at the deep end of the tank when he slipped in. Ervin was with the other children at the shallow end of the tank when he heard a commotion on the bank and learned Kenneth had gone down a couple of times. He immediately swam to the little fellow's rescue and succeeded in saving him.

Negotiations are being completed in Chico between officials of the Diamond Match company and the Pacific Gas and Electric company for the installation of 11,000 feet of 16,000-volt power line to the new Diamond Match equipment on Butte Creek near Powellton, five and a half miles north of De Saba power plant. The installation of the additional power lines is a part of the \$250,000 improvement program of the lumber company, which will open up a territory of more than fifty square miles of timber.

Alfred L. Lindsley, former editor of the Humboldt News, at Eureka, has served almost nine months of a sentence of two years and nine months for contempt of court, when Superior Judge Denver Sevier, who sentenced Lindsley, suspended the further execution of the sentence. Before the order of release was signed three physicians certified to the court that Lindsley has a "commencing tuberculosis of both lungs and an affliction of the stomach and that imprisonment would undoubtedly curtail his life."

Serving notice the Modesto Irrigation District proposes to stand by the terms of its power contract with San Francisco, Director H. H. Sturgill of Modesto and Engineer R. J. O'Connell recently filed with the city engineer at San Francisco the completed plans for a \$150,000 step-down station with which the district will tie into San Francisco's Hetch Hetchy transmission lines. There was discussion recently among directors of the irrigation district as to whether the contract is valid.

The total of \$1,820,522 spent for building improvements in 1926 brings Palo Alto's aggregate of post-war construction expenditures up to \$9,600,855. The 1926 total is exceeded only by the record of 1925, when building permits were issued for a total of \$2,150,798. The number of residences in Palo Alto has increased from 1,473 counted during the 1920 census, to an estimated total of 3,710 today. There were 217 homes built there in 1926.

State forestry officials announced recently that a 40-acre grove of redwoods in the Humboldt State Redwood Park will be known henceforth as the Solon H. Williams Memorial Grove, in honor of the late deputy State forester and conservation worker. Williams, who was deputy forester from 1921 to 1925, died at Stockton last month.

Plans are being prepared by an architect for a five-story and basement steel-frame, concrete, brick and tile department store building, theater and three-story store building for Stockton. The theater will have a seating capacity of 2,400. The cost of the improvements will be about \$600,000.

The agency of the Southern Pacific company at Dutch Flat, famed city of the gold days, has closed until May 1, when it will be opened as a summer office. A caretaker has been put in charge to look after the fires and lights. This is the first time since 1866 that the office has been without an agent.

Changing her plea from not guilty on a charge of possessing a liquor still, Mrs. M. Porter, Red Bluff, was sentenced to serve 500 days in the county jail. She has the distinction of being Tehama county's first woman bootlegger to get a jail term.

THE WORLD'S
GREAT EVENTS

ALBERT PAYSON TERHUNE

Henry of Navarre

A COUNTRY boy—long rather than tall, high of forehead, with a great hooked beak of a nose, a tanned face and wiry frame—came up to Paris, against his mother's will, one day in the latter part of the sixteenth century. He was the penniless Prince Henry of Bearn, son of stupid old Antony of Bourbon, king of Navarre. In coming to Paris he was walking into the very jaws of death.

Catherine de Medici, widow of Henry II, was practically ruler of France in spite of the fact that her weak son, Charles IX sat on the throne. She had four sons. They were all childless. Should they chance to die without direct heirs, the royal line of Valois would end, and the crown must pass, by succession, to their cousin, the king of Navarre. Catherine was an ardent Catholic, as were her sons and her adherents. Navarre, a little subsidiary province near the Spanish frontier of France, was the center of the Huguenot (Protestant) movement. The rulers of Navarre were the chiefs of the Huguenots. Hence, if the king of Navarre should inherit the throne, France would probably become a Huguenot country. So Catherine cast uneasy eyes towards the little kingdom and began to plot measures for averting such a possibility.

Jeanne d'Albret, wife of Antony de Bourbon and mother of young Henry of Navarre, was also doing some plotting, but along wholly different lines. She was one of the noblest, best women in history. Her husband had been a weak, dissipated, thick-headed fellow, and all her hopes were centered in her boy. She accordingly had Henry brought up as a rigid Protestant, sought to turn his mind to high thoughts, to honor and personal rectitude, urged him to outdoor life and exposure to toughen and strengthen him, and confided his military training to the famous Admiral Coligny.

In the midst of this course of training Jeanne was horrified to receive a request from Catherine that Henry visit the gay court at Paris. She well knew that such an invitation amounted to a royal command, and that it could not with impunity be disobeyed. Yet she foresaw the terrible influences a woman like Catherine could exert on her pleasure-loving son. Henry, delighted to be free from such close discipline, hurried to Paris and plunged at once into the dissolute gayety of the court. Jeanne in vain tried to retain her influence over him by writing him long letters full of advice and of news of his old home. Catherine dreaded the effect of these letters, so she sent Jeanne a pair of poisoned gloves. Jeanne wore them and died.

Every decent influence being thus removed, Henry wallowed deeper daily in the infamies of Catherine's contrivance. He was now king of Navarre, nominal head of the Huguenots, but too steeped in the pleasures of court to give much thought to his responsibilities. To wipe out the Huguenots Catherine arranged the massacre of St. Bartholomew within a week after Henry's marriage to her daughter Margaret. Henry, seeing his life was in danger, renounced Protestantism and became a Catholic. Three years later he escaped from Paris, where he was treated more like a prisoner than a king, and fled to Navarre, where his Huguenot adherents were awaiting him. On the way he stopped long enough to renounce Catholicism and declare himself a faithful Huguenot. For the next few years he indulged in as gay a life as his impoverished little kingdom could afford.

Meantime, on Charles IX's death, his younger brother, Henry III, had come to the throne of France. He was frivolous and weak. The Parisians worshiped the duke of Guise, who openly declared himself a claimant to the throne and who started the League, an organization semi-civil, semi-religious, made up from all classes and devoted to the Guise family. Henry III, to check this rising revolt, had Guise assassinated. The League in fury rose to avenge its leader's death and drove the king out of Paris. The dispossessed monarch joined forces with Henry of Navarre against the League, but was himself assassinated in 1589. This left Henry of Navarre rightful king of France.

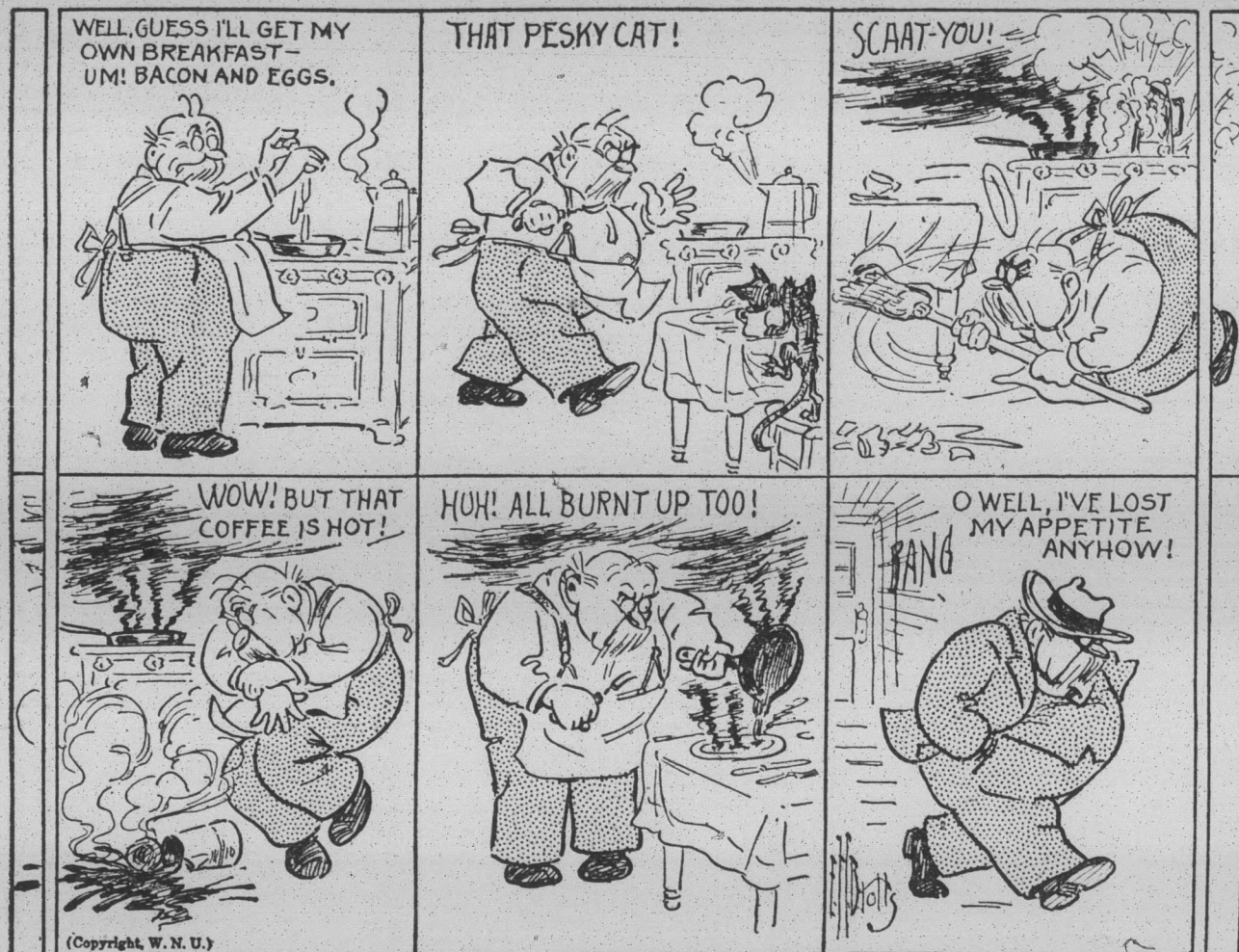
Henry boldly laid siege to Paris to enforce his claims. He beat the League's armies at Arques in 1589 and at Ivry in 1590. Henry was tired of warfare and poverty. He wanted to be a king, not a guerrilla leader. So he abjured Protestantism and for the second time declared himself a true Catholic. This removed the last barrier to his success and all France gladly acclaimed him king.

So in 1593 he entered Paris in triumph, apparently in no way abashed at having twice deceived his earlier followers by such ready changes of faith. He drove the Spaniards out of France, put down the League, and in 1598, by the edict of Nantes, assured privilege and religious toleration to all Protestants. Under him modern France had its birth. He ruled wisely and for the good of the people.

At the height of his career, May 14, 1610, he was murdered by Ravallac, a fanatic, his young son, Louis XIII, succeeding him.

OUR COMIC SECTION

Our Pet Peeve



MICKIE, THE PRINTER'S DEVIL

How to Resuscitate a Dog



THE FEATHERHEADS

Help! Help!



SWAGGER MODE FOR COATS; EYE VEILS DECORATE HATS



The Belted Silhouette.

IN REGARD to the midseason or early spring coat, the belted silhouette is the swagger thing. Nothing in the way of a wrap quite so speaks an appearance of youth as does a slim trim sports model, styled after the manner of the one in this picture. The mannish worsted of which it is made has much to do with its smartness. Tan and brown-checked homespun lined with natural colored kasha is the fabric selection for this attractive late winter coat. The neat velvet collar and cuffs do not detract from its general air of simplicity. The little belt of tan calfskin gives it an intriguing style touch.

Belts, be they ever so narrow, to properly distinguish the coat must in every instance have some outstanding touch of novelty. It is really surprising how much of genuine style just a wee little belt will impart. Just now the spotted calfskin belt is the vogue. When accompanying a black-and-white tweed or homespun, if the belt be spotted in black and white, the en-

ter of the occasion. Such a challenge calls for all that is loveliest and most aesthetic, gold and silver lace, to be explicit, filmy malines, rich fabrics and glittering ornaments. Glorify these with the art of the milliner, and the result will be just such charming confections as are grouped in the picture herewith.

Something very interesting has happened this season in the realm of millinery, this being none other than the revival of the coquettish and flirtatious eyebrow veil or curtain of malines. Two of the dainty hats in this collection show this becoming feature. The malines flare cuff is also as popular as ever, such as is shown in the picture at the top to the left. In fact malines plays a very important part in the creation of the evening hat. In brown tones especially it harmonizes with the gold metal laces and its softening influence is recognized by the designer.

The exotic evening chapeau in the center of this group reveals a unique



Dine and Dance Hats.

semblance is in every way indicative of the trend of the mode.

Just as effective is the narrow suede belt in bright green, red or blue, worn with a coat of neutral coloring. Gilded or silvered kid belts retain their popularity.

Here is something to keep in mind in regard to the newer coats: for them navy is forecast as a leading color. The dressier models will be intricately seamed, boast boleros and the military little upstanding collars. Enlivening touches of metal embroidery, as well as trimmings of scarlet and other bright cloths will add to their youthfulness. There will be a generous use of pin-tucking, braiding and fabric manipulation.

Belge coat models interwoven with blended flat fur are the pride of the younger generation. So fascinatingly has spotted calfskin contributed to the mode's success its continued use is heralded for months to come.

Dine and dance hats have a mission to perform. They must picturesquely play up to the dressiness

malines frill which encircles the cap-like chapeau like a transparent brim. Close fitting caps, styled as is this one of satin and metal lace, are very fashionable for evening wear.

Gold and silver metal mesh lace in fine and delicate patterns has proven very adaptable to millinery purposes. Sometimes it is draped as in the case of the lovely little hat above to the right. Then again the lace is stretched over a satin formation, as instanced in the tall crowned model which concludes this collection of chapeaux typifying the evening mode.

One of the novel uses of metal lace is to cut away some of its background, pasting the patterned part on satin.

JULIA BOTTOMLEY.

(© 1927, Western Newspaper Union.)

Keep in Trim!

Good Elimination Is Essential to Good Health.

THE kidneys are the blood filters. If they fail to function properly there is apt to be a retention of toxic poisons in the blood. A dull, languid feeling and, sometimes, toxic backaches, headaches, and dizziness are symptoms of this condition. Further evidence of improper kidney function is often found in burning or scanty passage of secretions. Each year more and more people are learning the value of Doan's Pills, a stimulant diuretic, in this condition. Scarcely a nook or hamlet anywhere but has many enthusiastic users. Ask your neighbor.

DOAN'S PILLS
60c

Stimulant Diuretic to the Kidneys
Foster-Milburn Co., Mfg. Chemists, Buffalo, N. Y.

RED, ROUGH SKIN

is ugly and annoying—make your skin soft, white, lovely, by using

Resinol

Town's Many Peculiarities

The town of Hancock, which borders for sixteen miles on the New York state line, was 150 years old last year. It is the longest and narrowest town in Massachusetts, says the Boston Globe. It has the smallest public school in the state—one pupil. It has the only Shaker community in the state. Its three oldest inhabitants live under one roof. It has the second highest body of water in Massachusetts.

The occasional use of Roman Eye Balsam at night will prevent and relieve tired eyes and eye strain. 372 Pearl St., N. Y. Adv.

Causes of Fire Loss.

In 1924 lightning as a cause of fires ranked eighth. The cause heading the list was exposure, which merely means the loss due to fires spreading beyond the point of origin. Next came matches and smoking; then defective chimneys and flues; stoves, furnaces, and their pipes; spontaneous combustion; sparks on roofs; electricity and lightning.

Does Weakness Detract

From Your Good Looks?

San Francisco, Calif.—"About two years ago I was weak and rundown in health. I suffered so much with backache and pain in my side, and did not get any relief until I took Dr. Pierce's Favorite Prescription. A few bottles of the 'Prescription' was a permanent benefit to me and I am glad to recommend it to others for I believe it will do for them what it did for me."—Mrs. E. Webb, 1163 Laguna St.

Obtain this famous "Prescription" now, in tablets or liquid, from your druggist, or write Dr. Pierce, President Invalids' Hotel in Buffalo, N. Y., for free medical advice.

He'd Learn

"Oh, professor, don't you think my dear little Randolph will ever learn to draw?"

"No, ma'am, that is, not unless you harness him to a truck."—Rutgers Chanticleer.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 26 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

The Pride of the Family

Mrs. Plop—Good grief! That isn't the way to make coffee.

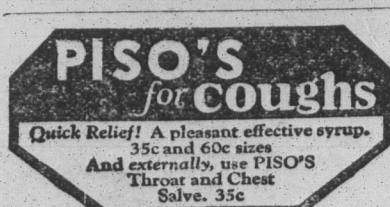
New Cook (hopefully)—What is it the way to make?

Stop the Pain. The hurt of a burn or a cut stops when Cole's Carbolic is applied. It heals quickly without scars. 30c and 60c by all druggists, or send 30c to The J. W. Cole Co., 327 S. Euclid Ave., Oak Park, Ill.—Advertisement.

Unnatural

Wife—Anything go wrong today? Husband—Nothing. That's what worries me.

Sure Relief



Don't Miss

"The Pauper's Funeral"

Most vividly portrayed by DAVID C. CROSBY in a singularly striking serial beginning in "The Beach News" next week.



NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year

OCEAN BEACH PLUMBING CO.
CHAS. H. PELTCHER, Propr.
5050 Newport Avenue, O. B.
Phone Bayview 0152

Wm. L. Near
ELECTRICAL CONTRACTOR
Wiring, Fixtures, Motors, Radios
Estimating—Jobbing
4935 BRIGHTON AVENUE
P. O. Box 513 Ocean Beach

GEO. FINLEY
DESIGNER AND BUILDER
Plans and Estimates
4845 Narragansett Ave., O. B.
Phone, Bayview 0176-W

HARDWARE
SPORTING GOODS TOYS
W. P. FULLER'S PAINTS
C. J. PAPPERT
3795 Mission Boulevard
MISSION BEACH, CALIF.

Phone or send your orders for
PRINTING, from the smallest card
to a poster, to The Beach News, for
service and satisfaction.
PHONE BAYVIEW 0017

**SCIENTISTS WIN
FIRST ROUND IN FIGHT
AGAINST DISTEMPER**

From the headquarters of the American Distemper committee in the Ames building, Boston, Mass. Secretary C. H. Tyler announces that scientific workers of the Medical Research council have discovered a preventative and urative for the disease of distemper in dogs. Incidentally the work, it is anticipated, will greatly benefit the human race in the cure of influenza and kindred disease. The general public, but particularly dog owners and dog lovers, have shown great interest in the work and have generously responded to requests for subscriptions, yet further funds are sought by the committee in order to assure thorough success of the scientific experiments.

Classified Ads Get Quick Results

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.
PUBLISHED EVERY SATURDAY
4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y.-Treas.

Legalized as an Official San Diego
City and County Newspaper

SUBSCRIPTION PRICES: In San
Diego County, \$1.00 a year; else-
where, \$1.50 a year. All subscrip-
tions payable IN ADVANCE.
Single Copies 5 Cents

LOCAL READERS—Fifteen cents a
line, averaging five words to line.
CLASSIFIED ADS—Ten cents per
line, averaging five words to line.

Advertising Rates Upon Application
Classified, Transient, Political
and Discount Ads
PAYABLE IN ADVANCE

"Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
California, under the Act of March 3, 1879."

Member of
NATIONAL EDITORIAL ASS'N.

A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, February 5, 1927

"BUY AT HOME"
Patronize Community Merchants

EDITORIAL

LAWMAKING AND TAXATION

The lawmakers are in session, both state and national. Their time will be taken up considering tens of thousands of new bills. The majority of laws proposed will further restrict individual liberty and at the same time make citizens pay, through taxes, for the limitations placed upon them.

It is safe to say that 99 per cent of the measures up for consideration were not asked for by the people, are not needed by the people, and are not wanted by the people. Some individual or organization decides the people should be assisted, uplifted or restricted—the result is a new law proposed under which the proponents of the measures can see some advantage to themselves, either financial, political or honorary. The bill for passing all new laws and later enforcing them, is sent to the taxpayers.

No living lawyer can keep track of new legislation. A citizen can hardly pass a day without unintentionally breaking a law. Police departments can not begin to enforce the laws and ordinances. If they did, the courts would be so swamped that most of the offenders would not live long enough for trial.

The result is that we are a nation of lawbreakers. And why do we all break the law? In most cases, because we are not aware of it. Obsolete laws should be removed from the statute books, and thus eliminate the cost of "trying" to enforce them.

The taxation question starts and ends with lawmaking. If anyone has any doubt about this let him read measures proposed in his state or nation, and then check up the expense attached to the "new law."

time in his career, and presents himself in one of the most appealing characters ever affected before a camera.

Lloyd's stirring fight with Constantine Romanoff, the "heavy" who will be recalled as one of America's foremost heavyweight wrestlers, is one of the classics of the screen, and promises thrills to even the most blasé audience.

In addition to Jobyna Ralston and Romanoff, the cast supporting Lloyd includes Walter James, as the father; Leo Willis and Olin Francis, as the brothers; Ralph Yearsley, as the bully; and Eddie Boland as the barker with the medicine show.

Musical specialties played on the organ by Raymond Godden, Kinograms and a Felix comedy, complete the mirthful bill at the Cabrillo theatre this week.

O. B. Woman's Club

The Ocean Beach Woman's club will hold its February meeting Thursday at the chamber of commerce building. The program includes a talk on "Our National Songs" with musical accompaniment by Mrs. Carrie Borchardt, and patriotic songs by Mrs. A. L. Tice of San Diego and Mrs. W. W. Williams of Coronado, and a talk on Home Economics by a San Diego speaker. The refreshment committee consists of Mrs. W. D. Waggoner and Miss Mary Slater.

The study department of the Ocean Beach woman's club will make a visit to the Church of Our Lady of the Holy Rosary, State and Date streets, Monday evening, in connection with the department's study of local art and artists.

Unification Of Beach Interests

FRIENDLY ENDORSEMENT
OF PLAN FOR MERGING
BEACH INTERESTS

The co-operation of the beach districts on major matters affecting the beaches, as advanced and advocated by "The Beach News" for the past four years, seems to be getting somewhat near fruition. The M. B. Chamber of Commerce took an important step in this direction last Tuesday night when delegates from that body attended the regular meeting of the O. B. Chamber and requested a friendly endorsement of the plan for merging the interests of the beach districts, inclusive of La Jolla, Pacific Beach, Mission Beach and Ocean Beach, as the north shore section. A committee was appointed to confer with other committees on a get-together banquet and meeting to be held later in Mission Beach.

During its regular business session the O. B. Chamber considered a pro-rata reduction in dues and also voted endorsement of the proposed new ordinance providing for a waterfront boulevard along sea-shore subdivisions. A musical program was furnished by Mrs. W. B. Leonard, Mrs. William I. Newman, Mrs. Stanford Vose, Mrs. George Sterling and E. H. Wickern.

CABRILLO THEATRE

Harold Lloyd hits only the high spots in his latest twelve cylinder laugh provoker, "The Kid Brother," which is appearing for a third week at the Cabrillo theatre.

In "The Kid Brother," Lloyd is said to present an entirely different characterization than his dapper youth of "For Heaven's Sake," taking his boy from the wealth of New York into the hill country. He dons overalls, wears his hair long, (for the first

NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year

CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Rhode Island Red setting hens. 4647 Larkspur street, Ocean Beach.

FOR SALE—New box couch, never been used; will sell very reasonable. 4971 Narragansett avenue, Ocean Beach.

FOR SALE—Office equipment and complete set of surgical instruments to be sacrificed owing to the recent demise of a well known San Diego physician. Address P. O. Box 110, Ocean Beach.

SAN DIEGO Army and Navy Academy

Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating

THOROUGH MILITARY
INSTRUCTION
CHRISTIAN INFLUENCES

LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean

Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

VISIT The Gift Shop

SOUVENIRS,
EVERLASTING FLOWERS
GREETING CARDS
LEATHER AND
ABALONE GOODS, Etc.

Mrs. R. D. Martin
1854 Bacon Street
Next to FROIDE'S
Ocean Beach

Subscribe for "The Beach News."

BALBOA THEATRE

"Just Another Blonde," with Dorothy Mackail, Jack Mulhall, Louise Brooks and William Collier Jr., appear in one of the season's snappiest farce comedies at the Balboa Theatre Friday, Saturday and Sunday.

"Just Another Blonde," tells the tale of Mulhall and Collier, sworn friends, who drift to Coney Island, where they meet Dorothy Mackail, a dance hall hostess and Louise Brooks, in charge of a shooting gallery. From that time on, the picture becomes filled with complications and funny situations.

Monday, Tuesday, Wednesday and Thursday, Richard Dix will appear in "Paradise for Two," another rollicking comedy-drama of a rich bachelor with an inheritance. Betty Bronson, that winsome little miss of "The Cat's Pajamas" and "Everybody's Acting," plays the feminine lead, combining her rare histrionic ability with a perfect naturalness. New York with its sidewalks and subways and its legions of pretty girls trying to get on the stage in the scene of action.

On the stage for the week, Fanchon and Marco present Beth Beri, outstanding Ziegfeld Follies dancer, known as the possessor of the most beautiful legs in America.

Another one of those famous "Harmonica Contests" will be staged during the stay of Arthur Turely at the Balboa this coming week. So if you can even play the harmonica a little bit, be sure and join in the contest which will have the most inviting inducements for awards to the best players.

Al Lyons and his Balboa Music Masters offer their exceptional talents in a program of symphonic numbers.

OPENING OF BARBER SHOP
At 1927 Bacon Street, Ocean Beach, known as

"ZIP'S" PLACE

Z. C. PINSON, Proprietor

Let it be known that I am using a clean steamed towel with every shave. Elevated mirror in rear of barber chairs
FIRST-CLASS TONSORIAL SERVICE
CHILDREN'S HAIR-CUTTING A SPECIALTY
Prices: Children's Hair-cutting, 35c—All others at regular Union prices. Prompt and courteous service.

Druggist More Than Merchant!

Support your local druggist,
In all your daily wants and needs;
So he can be there to serve you,
In your time of actual need!

TRY THE DRUG STORE FIRST

KRAFT'S DRUG STORE

Bacon Street and Newport Avenue, Ocean Beach
Phones—Bayview 0194, Bayview 0411

VILLA SIRENA

(SPANISH RESTAURANT)

4873 NIAGARA AVENUE, OCEAN BEACH

Enchiladas, Tamales, Chile Con Carne, Tacos, Albondigas, Sopa de Arroz, Mole Poblano, Pipian, Frijoles, Refritas, and all Spanish Dishes.

Served at Restaurant or Prepared for Patrons to Take Home, Individually or for Parties.

REAL SPANISH DISHES COOKED BY REAL SPANISH PEOPLE. Prices Very Moderate—Excellent Service

I repair your Radio sets here in Ocean Beach. Do not take them to San Diego to be repaired. Patronize Home Industry!

CARL SCHRODER'S Repair Shop

REAR OF RESIDENCE
4840 W. Pt. Loma Blvd., Ocean Beach
PHONE BAYVIEW 0161-J
RADIO SETS BUILT AND REPAIRED
BATTERIES CHARGED TUBES REJUVENATED—FREE
LAWN MOWERS GROUND—NOT FILED
BICYCLES REPAIRED AT CITY PRICES
EXPERT GUNSMITH AND LOCKSMITH

FORD AUTHORIZED SERVICE

OCEAN BEACH GARAGE

HENRY EULBERG, Propr. 4868 NEWPORT AVENUE
BEST EQUIPPED FOR SERVICE Half block from Fire Station
Battery Charging—Welding Official HEADLIGHT TESTING
Lathe Work—Cylinder Honing Station No. 1308

Exide THE LONG-LIFE BATTERIES

Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego
STORAGE Phone, Bayview 0094 TOW CAR

PATRONIZE YOUR

HOME

Delicatessen & Bakery

SALADS AND HOT DISHES TO TAKE HOME
SPECIALS EVERY SATURDAY
Pastry, Cakes, Pies and Also Special Dainties
PHONE BAYVIEW 0750-W MAE WESTMORELAND
5010 NEWPORT AVENUE, OCEAN BEACH

WILLARD BATTERY SALES AND SERVICE

BIG CHIEF Anti-Knock Motor Fuel.
Red in Color—Only 3c More

KIERSTEAD'S SERVICE STATION

Corner Cable and Voltaire Streets, Ocean Beach
GENERAL AUTO REPAIRS
ICE For Sale. Phone, Bayview 0401
Agency NEUTROWOUND Super-Power 6-Tube RADIOS

WHEN IN LOS ANGELES
Just Pay Us a Visit—We Are Glad to Have You!

SNEL'S HOLLAND-DUTCH-BAKERY

A Real Holland Bakery where you can buy the Cakes and Pastries, so well known to Hollanders. Such as: Zandkoekjes, Taartjes, Bitterkoekjes, Beschuit and Boterletter.

We Specialize in Cakes for Birthdays Weddings and other Parties
2212 WEST VERNON (Phone Vermont 2004) LOS ANGELES

Buy Beach Property Now!

Subscribe for "The Beach News," \$1 a Year

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

Patronize Your Community Merchant --- "Buy At Home"

If it's about the beaches
It's all in "The Beach News."
Only One Dollar for One Year

STRAND THEATRE

Ocean Beach, Calif.

F. J. GRUBER,
Prop. and Manager

Saturday, February 5
Alberta Vaughn in
"THE ADORABLE DECEIVER"
Comedy
"The Uneasy Three"
News and Varieties

Sunday and Monday February 6-7
Bebe Daniels in
"THE CAMPUS FLIRT"
"Somewhere in Somewhere"
Comedy and Fables

Tues. and Wed. February 8-9
Colleen Moore in
"TWINKLETOES"
Buster Brown in "Busters Picnic"
and News Weekly

Thursday & Friday February 10-11
"TIN HATS"
with an All Star cast
"Eight Cylinder Bull" comedy and
"Buffalo Bill"

Coming soon, "The Winning
of Barbara Worth."
Harold Lloyd in "The Kid
Brother."

W. H. Curtiss, M.D.

GENERAL PRACTICE
AND CHILDREN'S DISEASES
Office and Residence
KRAFT BUILDING
Newport Ave. and Bacon St.
Office phone, Bayview 0476
Hours: 10 a. m. to 4 p. m.

Dr. W. F. BUSH

DENTIST

DR. J. D. PURTLE

Associate

Hours: 9 to 12 a. m., 1 to 5:30 p. m.
KRAFT BUILDING,
Office Phone, Bayview 0702
Res. phone, Bayview 0708-J

SIGNS TO SUIT YOU

Walter Maiser

SIGN PAINTER

4948 Long Branch Avenue
Ocean Beach, Calif.

LETTERING OF ALL KINDS
Prompt Service Always

Ocean Beach CLEANERS

1928 Bacon Street

Phone, BAYVIEW 0030-J

PHOTOS and PICTURES

Froide's Foto Finishing Co.

1868 BACON St., Ocean Beach
Films — Finishing
Copywork — Enlargements

PHONE: BAYVIEW 0136

REID TRANSFER

1916 Bacon Street
OCEAN BEACH

Your Goods Are Safe—
We Carry Cargo Insurance

Mrs. Baumgardner

Dressmaking

and

REMODELING

4985 Newport Ave., Ocean Beach

D. R. SAUM E. C. BANGS
Pres. Secy.
Established 1887

Johnson-Saum Co.

Superior Service and Equipment
The expense is a matter of your
own desire.

LADY EMBALMER
For Ladies and Children
N. W. Cor. 4th and Ash Sts.

Ocean Beach Social Notes



Katherine's "Kollum"

By MRS. KIRK SMITH

Phone, Bayview 0017

RELATIVES AND FRIENDS

ENTERTAINED AT DINNER

Mr. and Mrs. Harlow Lyman of Cape May avenue entertained at dinner last Sunday, Mr. and Mrs. Herbert Lyman of Hutchinson, Kansas, Mr. and Mrs. Clifton H. Schmidt of Pittsburgh, Pa., Mr. and Mrs. Homer Lyman and son Robert of Alhambra, California, Mr. and Mrs. Frank McKenzie of San Diego. Mr. Lyman is a brother of H. A. Lyman and Mrs. Lyman a sister of Mr. Schmidt who is occupying one of the Lyman cottages at whose home they are stopping while here. They are all California Boosters and speak highly of Ocean Beach.

Stationery—FROIDE'S, Bacon st.

TRAVELED VIA

OCEAN BEACH

Mr. and Mrs. Ray Kremer and son arrived in Ocean Beach last Monday from San Francisco. They are on the way to their home in Kansas City, Missouri. Mr. Kremer is the brother of Mrs. J. P. Froide on Bacon street.

COOKED FOOD SALE

BY O. B. WOMANS CLUB

The members of the Ocean Beach Woman's Club will hold a cooked food sale at the Chamber of Commerce rooms on Bacon street this Saturday, Feb. 15. The committee in charge announce that there will be a great variety of good things for replenishing the larder.

ENTERTAINED AT DINNER

Mr. and Mrs. I. A. Holdridge entertained with a delightful dinner at their home on Bacon street last Tuesday the following guests: Mr. and Mrs. Earl Haas, C. Eberhardt, Miss Barbara Williams and Cornelius and Paul Driscoll.

VISITOR FROM WASHINGTON

Mr. S. D. Goff, of Seattle, Wash., is a happy visitor in Ocean Beach and expresses himself as being delighted with our wonderfully even climate. Mr. Goff is a past master of Delta Lodge, F. & A. M., at Riverton, Wash.

Kraft's Opening Special

Banana Nut Custard

Welcome visitors at "The Beach News" office last Sunday were Mr. and Mrs. Stokes, Mr. and Mrs. George Raymond, and Mr. and Mrs. Ed. Head, all of San Diego.

Mr. and Mrs. G. Pickard and son have moved from 4515 Long Branch avenue to 4956 Saratoga avenue.

Mr. and Mrs. Franklin A. Plank are now residing at 4925 Del Monte Avenue.

Mr. and Mrs. M. D. Bayles of San Pedro spent the week end with Mrs. Ethel Sterling on Saratoga avenue.

DENIED PERMIT FOR BEACH AUTO CAMP

The city council this week refused to grant a permit to Louis M. Hewitt for the establishment of an auto camp on Voltaire street, near the southern approach to the Mission Bay bridge. Protests on the application were considered by members of the city planning commission, who reported unfavorably on the auto camp proposition.

SPEND YOUR DIMES AND DOLLARS AT HOME

FORMER BEACH RESIDENTS

PLAN TRIP TO MAINE

Mr. and Mrs. J. E. Dunbar and their daughter Jessie, who formerly resided on Cape May avenue and now living in Long Beach, are planning a trip to Maine on a visit next May to visit Mrs. Dunbar's brother in Portland. Mrs. Dunbar writes that she hopes to return to Ocean Beach some day and "live in a home on the side of the hills in the most beautiful spot in California."

NOTICE TO MEMBERS

ORDER OF EASTERN STAR

All members of the Order of Eastern Star and those eligible to become members in the beach districts are invited to a meeting to be held at 4829 Saratoga avenue, Ocean Beach, Monday afternoon, February 7, at 2 o'clock. Members of Ocean Beach, Mission Beach and Pacific Beach are especially asked to be in attendance.

ENTERTAINED WITH MUSIC

At a recent meeting of the Idaho State society, Mrs. W. B. Leonard of Ocean Beach, was re-elected secretary. On the entertainment program two artistic piano solos were given by Mrs. Ethel Sterling. She also entertained on Mrs. Lucy Miller's musical program given over Radio Station K. F. S. D. last week.

Greeting Cards—Froide—Bacon St

P. T. A. MEETING

The regular meeting of the P. T. A. was held in the O. B. school house last Friday. Mrs. Tom Deering was the principal speaker. A musical program was furnished by Mrs. Reich, Miss Gertrude Muller and Jack Reich.

Mrs. M. W. Drake and daughter, former residents of Ocean Beach, recently of Chula Vista are now making their home in National City.

Mrs. Alice H. Dudley of Narragansett avenue is having the appearance of her residence greatly improved with a new coat of paint.

Mr. and Mrs. Kirk Smith (Katherine's) were among the specially invited guests at a dinner given to Judge Claude L. Chambers last Thursday at Joe Seltzer's Cafe in San Diego.

Mr. and Mrs. George Heathcote are the proud parents of a beautiful baby boy, born January 27. Mrs. Heathcote is the daughter of Mrs. Nellie Justin, residing on Seaside street.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The O. B. branch library recently received seventy new books. The following are some of the adult books which are now ready for circulation: "Singing Winds," Bercovici; "Torrent," Blasco Ibanez; "Pride of the Town," Carman; "Phantom of Paradise Valley," Clarke; "Galahad," Erskine; "Secret Way," Fletcher; "Wal of Escape," Forrest; "Masterion," Franklin; "Preface to Life," Gale; "Powdered Ashes," Geoffrey; "Lucky Bug Lode," Hankins; "Angel," Heyward; "Mantrap," Sinclair Lewis; "George Westover," Phillips; "Bobbie," Piper; "With Eastern Eyes," Poole; "Hand and Ring," Rohlf.

Subscribe for "The Beach News."

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.
Reading Room open Mondays,
Thursdays and Saturdays from 2:30
to 4:30 p. m.

FIRST BAPTIST CHURCH OF
OCEAN BEACH
DeFoe Street at Santa Monica Ave.
Rev. W. S. Dunn, Pastor

Bible School, 9:45 a. m.
Morning Hour of Worship, 11.
Sermon by the pastor, "The Abiding Presence." Communion.
Reception of members. Anthem by the choir.

Jr. B. Y. Meeting at 6:30 p. m.
Young Peoples meeting at 6:45 p. m.
Song service 7:30 p. m.
Pastor speaks on "The Folly of Unpreparedness."
Music by the choir.
You are cordially invited to these services. Go to church on Sunday.

UNION CONGREGATIONAL
CHURCH
(Corner DeFoe Street and Santa Monica Avenue)
Rev. Wm. I. Newman, Pastor

Sunday School at 9:45 a. m.
Sunday morning at 11 o'clock, Rev. I. Newman will preach. Subject: "Looking Forward."
Boys' club meets at the church Tuesdays at 7 p. m.
Girls' club meets with Mrs. Newman, 4816 Niagara, Saturdays, at 2:30 p. m.

SACRED HEART
CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.
Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

NEW TRINITY CHAPEL

Holy Communion, 8 a. m.
Morning prayer and sermon, 11.

CHRIST FOR ALL—ALL FOR CHRIST
The Word of God
"The word is a lamp unto my feet, and a light unto my path."—Psalm 119:105
BIBLE THOUGHT AND PRAYER
If parents will have their children memorize a Bible selection each week, it will prove a priceless heritage to them in after years.

Sunday, February 6, 1927

The Omniscient Guide: The steps of a good man are ordered by the Lord.—Psalm 37:23.

Prayer: Enable us, O Lord, to study thy word faithfully. Then it shall be a lamp to our feet and a guide to our path.

Subscribe for THE BEACH NEWS

CLASSES IN DANCING
All Branches of Dancing Taught
Children and Adults
Saturday Morning, Masonic Temple

Elsa E. Terheggen
Phone Main 7441

Mrs. W. I. Newman
PIANO—THEORY—HARMONY
Beginners, 10 Week Term—\$15
Advanced, 10 Week Term—\$20
Two Lessons a Week
4816-A Niagara Ave.
Ocean Beach

Phone Bayview 0294-J
Dr. N. F. Adamson
SWEDISH MANUAL MOVEMENTS AND MASSAGE
Nerve Tracing
Hydrotherapy
Lady Attendant
Del Monte Cottages, No. 11
Ocean Beach, Calif.

CLASSIFIED ADS
GET QUICK RESULTS
WE CIRCULATE

FABER'S CASH STORES

Phone, Bayview 0415 and 0418.

SATURDAY AND MONDAY SPECIALS

10 Pounds Sugar	70c
Butter, Golden Rod	46c
Corn, Grimes' 2s	15c
Peas, Silver Bar	10c
Peas, Silver Gate 2s, 2 cans for	35c
Tomato Sauce	5c
Libby's Beans, 3 cans for	25c
Heinz' Baked Beans (Special) 3 small cans	25c
Crisco—1½-lb. can 39c, 3-lb. can	75c
Fruit Salad, Sunkist No. 1	25c
Peaches, D M Sliced 2½	25c
Apricots, Montezuma, large can (Special)	20c
Cocoa, Bulk, Special, 3 lbs. for	25c
Colorax	16c
Saniflush	22c
Ivory Soap, guest sizes, 3 bars	14c
P. & G. White Naptha Soap, 10 bars	37c

We Deliver Free All Orders Over \$1.50
CASH IS KING

O. B. FEED, FUEL AND EXPRESS

1926 Bacon Street WM. RICHLEY, Prop. Phone Bayview 0020-W
COAL — WOOD — BRIQUETTES
BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
FRESH GARDEN SEEDS—BIRD SEED
"GROWS IT" Fertilizer (delivered), \$1.75 Sack
"ORANGE BRAND" Poultry Supplies, Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand

STRAND RADIO & APPLIANCE CO.

BOWKER & DEUEL, Proprietors

Kraft Building, Newport Avenue and Bacon Street, Ocean Beach

RADIO SALES AND SERVICE

Authorized Dealers
Federal Orthosonic, Radiola and Crosley Radios
The Reason for Our Success: "We Sell the Best."

PHONE BAYVIEW 0212-J

OCEAN BEACH HARDWARE CO.

5004 NEWPORT AVENUE

R. HOWE, Manager

BUILDERS. HARDWARE, TOOLS, KITCHENWARE

Phone Bayview 0049

All Kinds of FIREWOOD For Sale

Point Loma Laundry

PHONE, FRANKLIN 3124

LAUNDRY CALLED FOR AND DELIVERED

If It's Laundry Work, We Do It!

WET WASH, ROUGH DRY,

SEMI-FINISH AND FINISH WORK

Phone, Bayview 0040

OCEAN BEACH LUMBER COMPANY

W. H. RABSAHL, Manager

Corner Muir Avenue and Eber Street

LUMBER—LATH—SHINGLES—ROOFING

Sash and Doors and Mill Work

Wall Boards—Cement and Plaster

Agents for Pioneer Shingles and Upson Board.

Phone Main 6595

Res. Phone Main 6323

MISSION ORNAMENTAL IRON AND WIRE WORKS

AL NELSON, Prop.
Cyclone, Chain Link and Ornamental Fencing a Specialty.
1785 Logan Avenue
San Diego, Calif.

For BEACH PROPERTY See

KIRK SMITH

Licensed REALTY Broker,

Office of

"THE BEACH NEWS"

4829 Saratoga Avenue, Ocean Beach

Phone, Bayview 0017

C. F. ZINN - Upstairs Jewelry Store

Full Line Diamonds, Watches, Rings, White Gold and Platinum Mountings, at saving of 15 to 25 per cent.
WATCH AND JEWELRY REPAIRING. Cash paid for old gold and platinum. Manufacturers of gold and platinum jewelry. (Established 1890.) Room 205, Watts Bldg., Cor. 5th and E Streets, San Diego. Use elevator and save Money. (E Street entrance.)

SCHOOL DAYS



How It Started

By JEAN NEWTON

"A FLY ON THE WHEEL"

WE ARE all familiar with the use of the expression "like a fly on the wheel" to denote the utter helplessness of some one as contrasted with powerful destructive influences to which he is exposed, or with reference to treachery where the victim is absolutely helpless. In short, it signifies a situation where one has not a chance, where one is overpowered at the very start. A man speculating on the stock market, for instance, is often referred to as "a fly on the wheel."

The reference is to the medieval torture wheel which was used on political or religious offenders to exact confessions or merely as punishment. The service of the "wheel" during the Inquisition has been written in letters of blood over the pages of history. It was a revolving contraption of great dimensions on which the prisoner was tied and rolled until every bone in his body was broken and crushed. For all his chances to defend himself or escape, he might indeed have been "a fly on the wheel."

The figurative application of the expression to a situation that is equally preposterous in its unfairness, is easily comprehensible.

(Copyright)

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

N OBODY'S got as little time as the woman that's got nothin' to do.

Dancin' is one of them things that nobody does bad. Because if you ain't dancin' good, you ain't dancin'.

When you get married you know it's the mother-in-laws that's the hard ones to get along with. When your son gets married, you know it's the daughter-in-laws.

FOR THE GANDER—

An easy stunt that you don't know how to do, is hard. A hard one that you mastered, is easy.

A man don't acquire a strong personality from gettin' honors—but from deservin' 'em.

It takes a lot of hammerin' to make a work of art out of a hunk of marble.

(Copyright)

GIRLIGAGS



"Knocking the girls' bare knees seems to be entirely unnecessary," says Frivolous Flo, "since a great many of them do their own knocking."

LINSEY-WOOLSEY AND SATIN HOSE

By DOUGLAS MALLOCH

L ACE and satin and powdered hair, But under the silken garb somewhere The common heart and the common touch— Why, lace and satin don't mean so much. Yes, folk 'or gentry, how'er we're dressed, Put any man to a manly test And many a Washington you'll find, Whatever the rank or what the kind.

Linsey-woolsey and feet left bare, No lace nor satin nor powdered hair, But under the homespun roughly made The brotherhood of the unafraid. Yes, folk 'or gentry, what craft or creed, Let the country call, let the nation need, And many a Lincoln you will find, Whatever the rank, or what the kind.

Linsey-woolsey and satin hose, Men never are quite what men suppose: The rich are rich in the common things, The lowly soul has an eagle's wings. Yes, folk 'or gentry, we're kith and kin, However we're dressed, we're the same within, And let a danger dark the skies, And our Washington and our Lincolns rise.

(© by McClure Newspaper Syndicate.)

Mother's Cook Book

It hath been told me that if one start not with a b-pe beyond, one will not find it by the way. Can a man hit a mark at which he hath not aimed?—Margaret Sherwood.

SIMPLE DESSERTS

DURING the cold winter weather, richer foods may be eaten, as more energy is needed to keep up the body heat.

Fruits are stimulating, milk, eggs and such combinations are nourishing; these simple foods, when served in variety will never become monotonous, and are especially good for children.

Mock Sherbet.

Cook one-half cupful of minute tapioca, one-fourth teaspoonful of salt, one cupful of sugar, and two cupfuls of boiling water until the tapioca is clear, using a double boiler. Add the juice of two lemons and the yellow grated rind of one five minutes before taking from the fire. Pour the mixture on a platter, which has been dipped in cold water. As soon as the edges begin to jelly add two stiffly beaten egg whites. Beat until light and foamy. Serve very cold in sherbet cups topped with whipped cream.

Fruit Sherbet.

To two quarts of thin cream add four cupfuls of sugar, one can of grated pineapple, the juice of three oranges and two lemons, and the whites of three eggs beaten. Freeze.

Apricot Charlotte.

Wash one-fourth pound of dried apricots, cover with cold water and soak over night. Cook in the same water until soft, then rub through a sieve. Add one tablespoonful of gelatin to one-third of a cupful of water; when softened add one-third of a cupful of boiling water, the juice of a lemon, one cupful of sugar and the strained apricot. Cook; when the mixture begins to thicken beat until light and fold in the stiffly beaten whites of three eggs. Chill and serve with whipped cream.

Nellie Maxwell

(© 1927, Western Newspaper Union.)

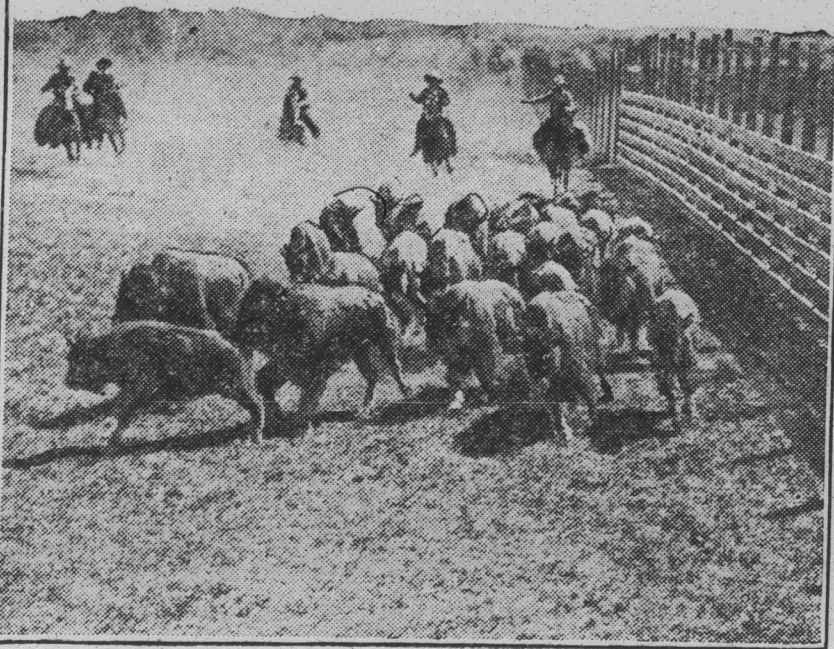
THE YOUNG LADY ACROSS THE WAY



The young lady across the way says seven to nothing is regarded as a pretty small score for a football game, but for her part she thinks a team does pretty well to tear its way across the opponents' goal line seven times.

(© by McClure Newspaper Syndicate.)

Our Northern Neighbor



Round-Up of Buffalo in Western Canada.

(Prepared by the National Geographic Society, Washington, D. C.)

THE epoch-making decision of the so-called Imperial conference in London recently, that the principal dominions of the "British empire" shall become practically independent, completely self-governing states, centers particular interest on each of the three remotest big units, Canada, Australia and South Africa. Among these three dominions, Canada naturally looms largest and most important to Americans since for thousands of miles only a surveyed line separates its territory from our own. But Canada is actually the largest and most important of the three. Its population is close to 9,500,000, and its area is more than 3,600,000 square miles, placing it ahead of Australia and South Africa on both counts.

The Canadian government, as it is now constituted, owes its existence to "The British North America Act" of 1867. The act states that the Canadian constitution shall be similar in principle to that of Great Britain. Naturally nothing is said in the document in regard to the Constitution of the United States, but it is known that the members of the constitutional convention had our constitution clearly in mind and used it and its history as a guide.

The central government is made up of nine united provinces, and as with us authority is divided between the main government and its units. The legislative branch consists of a senate with a fixed number of members from each province, and a house of commons whose members are elected in proportion to population.

Here the superficial resemblances to the government of the United States cease. There is no elected official comparable to our President. Instead, the executive is a governor general appointed by the British king. Heretofore this appointee has practically represented the British government in Canada, but as a result of the recent pronouncement of the Imperial conference he will hereafter be shorn of this status.

Senate Like House of Lords.

The Canadian senate is a sort of dominion house of lords without the titles. Its members are appointed, not elected, and they hold office for life. The provinces do not have an equal representation as do the American states. There are 24 senators each from Ontario and Quebec, 10 each from Nova Scotia and New Brunswick, 4 from Prince Edward Island and 6 each from Manitoba, British Columbia, Alberta and Saskatchewan.

Although the Canadians followed in a way the form of our Union, they directly reversed one important principle. In the United States the states retain all powers not specifically delegated to the central government; in Canada the central government has all powers not specifically given to the provinces.

Most of Canada's population is concentrated in a zone about 250 miles wide along the United States-Canadian boundary. And within this zone the concentration is heaviest quite close to the border. Inhabited Canada, then, is in effect a ribbon of territory 3,000 miles long, stretching from ocean to ocean.

Approaching from the east, one first reaches the maritime provinces, Nova Scotia, Prince Edward Island and New Brunswick. (Newfoundland, adjoining these three, it should be mentioned, is not a part of Canada, but a separate colony.) The maritime provinces, all small, are the only ones which are fairly evenly settled throughout.

Quebec province has a population of nearly two and a half millions, but most of this is in the region close to the St. Lawrence river, and south of the Canadian National railway. From this inhabited zone the province stretches off northward, beside Hudson bay and on the Hudson Strait, farther north than the southern tip of Greenland.

Up to Hudson Bay.

Even Ontario, southernmost of the larger provinces and most populous of them all, is undeveloped and very

meagerly settled in its northern half. It reaches Hudson bay in the north. The third province to touch Hudson bay is Manitoba. This province, like the other two named, is marked by a populous southern zone around Winnipeg, and the almost deserted lands to the north nearer the bay. Just north of the developed region in all three of these provinces are dense forests, in which clearings are beginning to make their way as they did in the Middle West of the United States in pioneer days. Much farther north, wherever the ground is low, is the "muskeg" country, a region of grassy marshes in summer, and frozen wastes in winter.

Hudson bay, surrounded by Canadian territory, is one of the most characteristic features on the map of North America, standing out as strikingly as the Gulf of Mexico.

On the west coast are Port Churchill, the bay's best port, and about a hundred miles to the north, Port Nelson, both in Manitoba. These ports are to be connected by railroads with Winnipeg and the wheat and cattle country to the west. Sailing vessels ply Hudson bay between July 15 and October 1, and steamers for a slightly longer period. When the railroads increase the importance of the Hudson bay ports it is believed that ice-crushing ships will make possible the shipping of cargoes between June 15 and November 1. By the Hudson bay route Edmonton, Alberta, is 1,000 miles nearer Liverpool than by the Montreal route. The country in every direction from the bay is rich in the history and traditions of the picturesque old Hudson Bay company.

The Prairie Provinces.

The three prairie provinces of Canada—Manitoba, Saskatchewan and Alberta—may well be considered together, for among them they cover all of Canada which is in process of being settled, west of the older Great Lakes province of Ontario and east of the Rocky mountains. This is Canada's "West," where restless pioneer spirits from all lands are carving out an empire as kindred spirits a generation ago wrought the wilderness of the Missouri valley and the "great American desert" into the rich states of today.

The Canadian pioneers have advantages over those who won the American West in that they have better railroad methods and equipment, telephones and wireless. But they have a relentless new enemy in the bitter cold of the northern regions of the provinces.

The predominant part of the population and development of the three provinces is in their southern halves. In this region Winnipeg, capital of Manitoba, with its population close to 200,000, is Canada's Chicago of a generation or so ago; while Edmonton, capital of Alberta, is the St. Paul of a similar period. The northern portion of the provinces is a region crossed by many rivers and dotted with numberless lakes.

Even more of a wilderness are the territories of Keewatin and Mackenzie, which extend from the prairie provinces northward to the Polar seas. Most of this region has been explored only along the largest rivers and lakes. Innumerable lakes are to be found there, and between them much of the region is muskeg country. Farther west, adjoining Alaska, lies the Yukon territory, well-known for its gold rushes. This is a mountainous and plateau region, rich in many kinds of minerals. As yet it is practically untouched by railways.

The extreme western province adjoining the United States is British Columbia, Canada's Switzerland. The crest of the Rocky mountains forms the eastern boundary, and the entire province westward to the Pacific coast is mountainous. The coast is deeply indented with fiords that rival those of Norway. In the southwestern corner of British Columbia, hard by the United States border, is Vancouver. Canada's great Pacific port, and the western terminus of her chief transcontinental railway. By virtue of Vancouver and the important trade routes that converge there, Canada becomes one of the nations vitally interested in developments on the Pacific.

Drink Water If Back or Kidneys Hurt

Begin Taking Salts if You Feel Backache or Have Bladder Weakness

Too much rich food forms acids which excite and overwork the kidneys in their efforts to filter it from the system. Flush the kidneys occasionally to relieve them like you relieve the bowels, removing acids, waste and poison, else you may feel a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, the stomach sour, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment, the channels often get irritated, obliging one to get up two or three times during the night.

To help neutralize these irritating acids and flush off the body's urinous waste, begin drinking water. Also get about four ounces of Jad Salts from any pharmacy, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine and bladder disorders disappear.

This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help clean and stimulate sluggish kidneys and stop bladder irritation. Jad Salts is inexpensive and makes a delightful effervescent lithia-water drink which millions of men and women take now and then to help prevent serious kidney and bladder disorders. By all means, drink lots of good water every day.

Cuticura Toilet Trio

Send for Samples To Outcure Laboratories, Dept. M, Malden, Mass.

PARKER'S HAIR BALM Removes Dandruff-Stop Hair Falling Restores Color and Beauty to Gray and Faded Hair 6c and \$1.00 at Drugists, Grocers, Chemists, etc., Everywhere.

HINDERCON'S Removes Corns, Calluses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 10c by mail or at Drugists. Hiseox Chemical Works, Patchogue, N. Y.

Tales of the Tots

To avoid being swamped by them we bunched here a few child stories:

"Mamma," said a little fellow fresh from Sunday school, "I knew what the three virtues are; they are faith, hope and charity tree."

A little Brookline lad explaining to his small sister the advent of the new baby said: "Why, God has only to wave His hand and down they come."

David, a wee Winchester boy, was out walking with his nurse. It was near noon, and seeing a horse standing by the roadside the nurse remarked: "I guess that horse is getting hungry for his dinner."

"Yes," replied the little fellow, "he wants to have his prunes, doesn't he?"—Boston Transcript.

A hint, lightly dropped, sometimes sounds like a hod full of bricks when it lands.

Colds By millions ended

Hill's stop millions of colds every winter—and in 24 hours. They end headache and fever, open the bowels, tone the whole system. Use nothing less reliable. Colds and Grippe call for prompt, efficient help. Be sure you get it.

Be Sure It's **HILL'S** Price 30c
CASCARA QUININE
Get Red Box with portrait

Garfield Tea

Was Your Grandmother's Remedy

For every stomach and intestinal ill. This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.

DO YOU SUFFER FROM ASTHMA?

3 generations have found relief in Olive Tar. Soothing and healing to membranes of throat and lungs. **HALL & RUCKEL, New York**

PASTOR KOENIG'S NERVINE

For Epilepsy Nervousness & Sleeplessness. PRICE \$1.50 AT YOUR DRUG STORE. Write for free Booklet KOENIG MEDICINE CO. 1045 N. WELLS ST. CHICAGO, ILL.

KING'S ENGLISH VS. "SLANGUAGE"

SAY, BO, LOOSEN UP AND SLIP ME AN IRON MAN. I'VE GOT TO DRAG MY FRILL TO A SHINDIG

FAT CHANCE! THAT APPLE-SAUCE IS NO GO WITH THIS WEISENHEIMER. YOU WANT TO GET PICKLED

MY WORD! WE NEVER TALKED THAT WAY IN THE DAYS OF THE GOOD QUEEN, WHAT?



Drawing by Ray Walters.

By ELMO SCOTT WATSON

HERE are the slang words of yesterday? Gone, most of them, back into the vacuity from which they came, and then into oblivion. Some of them may survive for a few weeks or a few months before they disappear. A still smaller number will persist for a year or more, then find their way into new editions of our dictionaries. But they will be labeled thus: (Slang) or (colloq.), for the king's English is as conservative as the English king, referred to in that designation of our language, and no upstart word need apply for admission unless it can show some kind of ancestry to justify its breaking into Word Society. Eventually, of course, it may appear in Diction's Blue Book without the stigma of (Slang) or (Colloq.) attached to it, but the period of probation is usually a long one. And thus are new words born.

Who remembers the favorite slang words or expressions of ten years ago, or five years ago, or even a year ago? How long has it been since you told a friend to "skiddoo" or exclaimed "oh, you kid!" or declared that your plans has gone "bloody"? Or, for that matter, how recently have you retorted "So's your old man"? To say that fashions in slang change as rapidly as fashions in women's dress is an inadequate statement of the speed with which we Americans add to the bright lexicon of youth and then discard the new extravaganzas as worn-out and trite.

That applies, of course, to the majority of the current slang phrases. They are the ones which can offer no etymological ancestry to justify their existence. But for such a word as cootie, which the lexicographer labels: (British soldiers' slang) and which can point back to the ancient Sanskrit "kutī," meaning "body," or to the Urdu, an obscure eastern dialect, "khutī," meaning "scab," there is a good chance that it will become an English word in good and regular standing. The same is true of hooch, a word of Alaskan origin which came from hoochinoo, a spirituous drink made by the Indians of that territory, and savvy, which has a double ancestry, the French savoir faire, meaning ability or skill, and the Spanish sabe, meaning understand.

Why do we use slang, anyway? There are at least three good reasons, according to one scholar who has made a special study of the subject. The first is for relief from monotony, and no matter how lacking in real meaning the slang word or phrase is,

it offers a welcome change from the stale, customary words of our everyday speech. The second motive is usually humorous intent, and bits of slang which contain some element of humor have more chance to persist than others. An example is the word "flivver" which was coined less than fifteen years ago, but which seems to persist and to be gaining general acceptance as a word in common usage which leads to good usage and to eventual incorporation in the language because it is intrinsically an amusing word. The third motive for use of slang, according to this scholar, is to avoid clumsy words, and a short, one-syllable word, even though it is slangy, becomes a recognized synonym for a longer, two or three-syllable word. To many persons it is easier to say "bean," "bone" or "plunk," than to say "dollar," and to refer to a crazy person as a "nut" rather than as a "lunatic."

But slang at its best is exemplified in the coining of a new word, or the adaptation of an old one, to utter a striking, picturesque characterization, and the slang word often provides the exact shade of meaning which the more proper word would utterly fail to do. A pioneer expression for an inefficient and useless person was, "he's a do-lous fellow." Modern slang has improved upon that. Could there be any more apt and to-the-point characterization of an ineffectual individual than to borrow two words from the realm of motordom and say that he is a "flat tire"? Isn't that about the ultimate in expressing the acme of uselessness?

It is traditional that American slang should be troublesome to England, the home of the mother tongue and with the increasing interchange of American and English literature and drama the English have become more and more concerned about it. "An American play in London has been a failure because there was so much American slang in it, and in issuing some of our novels English publishers have found it necessary to print a glossary of American slang phrases so that English readers can understand them. This, however, leads to some amusing blunders, as witness the explanations given in the English edition of Sinclair Lewis' "Babbitt." Here the English reader is informed that "heck" in "by heck" is the "familiar for Hecuba, a New England deity," a "go-getter" is "one who pursues business or information," a "hoodlum" is a "crank," a "once-over" is a "trial," and a "freshman hop" is a "college dancing club."

But the English are valiantly trying to understand us. An English society, the "S. P. E." (Society for Preservation of English or Society for Purity of English, perhaps), has secured the services of an American professor to help them "get up to our lingo." Prof. Fred Newton Scott of the University of Michigan, an authority on rhetoric, has compiled a dictionary of American slang phrases which has been published as "S. P. E. Tract No. XXIV" to aid English readers who are struggling with American novels. Here are the first 33 of the expressions. There are approximately 200 more, but these will give us some idea of the sort of "slanguage" which has our British cousins puzzled:

All in—exhausted.
 Applause—(noun or interjection) One of the latest pieces of slang in this country. It has two quite distinct meanings: (1) nonsense and (2) flattery. It is commonly used as a term of jocular contempt in reply to effusive but unjustifiable flattery.
 Attaboy (from baby-talk for "that's a boy")—fine; bravo!
 Bailed up—stalled; confused, and so unable to go on.
 Bat—spray, good time.
 Bat round—have a good time, go from place to place (in quest of pleasure).
 Bawl out—to rebuke sharply, scold violently (transitive verb).
 Bean—head.
 Bean—to hit on the head.
 Beat it—go, get out!
 Beat the living tar out of—give a good drubbing to.
 Believe me (sometimes expanded to "believe you me")—take my word for it.
 Bellhop—a page in a hotel.
 That's the berries—that's just right.
 Blah (delah)—blunder, foolish talk.
 Blab-mouth—indiscreetly loquacious person.
 Blowhard—boaster (not unknown).
 Blow in—spend.
 Blow to a dinner—give a dinner to.
 Blurb (a noun) is a term applied to any publisher's announcement, especially to passages of fulsome laudation on the jackets of newly published books. The word is now used broadly to cover the brief summaries, analyses and appreciations (usually in smaller type) that often precede magazine stories and articles. Admirable word indispensable.
 Bo (from hobo)—friend, pal.
 Bone—dollar.
 Bonehead—stupid person.
 Boob—dunce, one easily misled.
 Boost—to promote, to push, to laud.
 Booster—indefatigable promoter.
 Bootlegger—one who smuggles strong drink.
 Boozefighter—drunkard.
 Boozeholding—drinking liquor.
 Bring home the bacon—secure results.
 Buck—oppose.
 Buck—dollar.
 Bulldoze—to compel by a show of force, to bully.

This is a good substitute for the gaudy calendar and meaningless pictures that are too often seen in the children's room. The children will learn to love these pictures and to appreciate the originals when they have the opportunity of seeing them.

What Is a Highbrow?

The Forum's prize definitions of a "highbrow" are rather disappointing. "A 'highbrow,' one competitor says, 'is a chap who has evolved and knows about it.' Another says it is the

Twentieth-century word for "swelled head." A third, "The highbrow is a highly developed specimen of the genus homo, species sapiens. He is more sapiens than homo. He remembers Mark Twain's definition of cauliflower as 'cabbage with a college education' and considers himself a cauliflower in the human cabbage patch."

None of which is as clever a definition as the old and oft-repeated one: "A highbrow is a person educated by his intellect."—Boston Transcript.

Daddy's Evening Fairy Tale

by MARY GRAHAM BONNER

SUNLIGHT AND SNOW

John and Trotty, age eleven and ten, had started forth in a sleigh for a supper party that was being given some distance from where they lived, down through the woods.

John had been allowed to drive Daniel, the horse, and they had gone off later than the others in their sleighs had left because Trotty had had chores to do for her family.

But after they had gone along for awhile there had started a dreadful blizzard.

They had made a wrong turn when the landmarks had become blurred by the blinding snow, and had found themselves right in the heart of the woods.

Instead of having come on a regular road they had cut off and had gone on a road that had led to a lumber camp. There the sleigh had upset as Daniel, the horse, had become excited.

But both John and Trotty had behaved splendidly, each not making a fuss, each being unselfish, calm and level-headed.

Then, after they had turned the sleigh, the blizzard had seemed to start once more with fresh fury.

John had said to himself that he was really not able to see anything. But he had not said this aloud.

"Suppose we get off on another lum-



They Talked, Ate and Laughed.

ber camp path," thought Trotty. But she did not express her thought aloud. "I won't get excited, I won't," thought Daniel, the horse, as he trotted on valiantly.

And the wind had howled, and the snow had taken possession of the world and the blizzard had seemed to say:

"We have those two and that horse in our power now! Yes, we have!" But the blizzard did not know the boy and the girl and the horse, who arrived, safely, two hours late at the party. Those at the party had worried. They had not even begun their supper.

But now the excitement of the evening and the storm and the upset seemed all quite marvelous. They talked and ate and laughed and answered questions. But Beatrice's mother, who was giving the party, decided they would not go back that night.

It was morning and bright sunlight when all the sleighs started for home once again. There was no wind, the storm was over, and the world looked as though it were always just as quiet and peaceful and simple as this.

The going was slow, as the snow was deep and soft and nowhere had it been trodden down. But the sun, shining on the snow, the air warm and yet crisp and clear, danced a dance of jewels and shadows.

John and Trotty were looked upon as heroes to all save themselves. They only felt closer to that part of the world that belonged to them, where even a blizzard could not conquer them but only made them feel a truer kinship with their own corner of the world—with the sea and forests, warm sunshine and bitter winds.

"It didn't get the better of us," John said, thankfully.

"It did not!" agreed Trotty.

Have It Over With

Mildred, aged seven, never had any difficulty in obtaining money for a show from her parents, but her little pal always had to cry about half an hour before she got it.

One afternoon Mildred was getting dressed for the show and said to her pal: "Mary Rose, you go home now and start crying, so when I get ready you'll be through."

Changed His Tune

Billy and Janet were brother and sister, six and three. When Janet refused to climb out of his coaster wagon Billy turned on her in a rage, saying, "Crawl out of my coaster, you bad, nasty, stubborn," at which moment their mother appeared on the scene. Billy finished his attack by adding, "Little sweetheart, you!"

Priority

Little Girl (to brother)—If you really want to go out and play, you should get down on your knees and ask God to make it stop raining.

Boy—No, you ask him. I don't know him very well.

On the Ebb

"You used to say your love for me was like the ocean."

"Well, Tommy, the tide's going out."

Children Cry for



Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of *Dr. H. H. Fletcher*. Absolutely Harmless—No Opiates. Physicians everywhere recommend it.

Colored Naval Shells

Specially prepared dyes in containers fitted to the nose of shells fired from naval guns and scattered by means of a small detonating fuse have been adopted by ordinance experts to color the water the missiles throw up and thus enable the marksmen on different ships to determine which shots register. The coloring is distinguishable at from 14 to 20 miles, and dyes the entire mass of water. Different colors are given to the participating ships.—Popular Mechanics Magazine.

Cuticura Soothes Itching Scalp.

On retting gently rub spots of dandruff and itching with Cuticura Ointment. Next morning shampoo with Cuticura Soap and hot water. Make them your everyday toilet preparations and have a clear skin and soft, white hands.—Advertisement.

Woman in High Position

Miss G. Wilbrink of Cheriton, Java, holds a rare position for a woman. She is the chief directorate of the important governmental sugar control station.

Miss Wilbrink, a gold medalist in chemistry and botany, is an expert on the diseases of sugar cane and other tropical plants, in connection with which she has made important discoveries.

"DANDELION BUTTER COLOR"

A harmless vegetable butter color used by millions for 50 years. Drug stores and general stores sell bottles of "Dandelion" for 35 cents.—Adv.

Try This One

The co-eds at the southern college have started a new game which promises to be more popular than football. They call it Christians. Here is how it is played:

The Christians, who are the girls, get on one side and the boys, who are the heathens, get on the other. Then the heathens cross over and embrace Christianity.—Los Angeles Times.

For speedy and effective action, Dr. Peary's "Dead Shot" has no equal. A single dose cleans out Worms or Tapeworm. 372 Pearl St., N. Y. Adv.

Putting Him in His Place

Paying Teller—Sorry, madam, but your account is already quite a bit overdrawn.

Lady—Well, suppose it is. Haven't I a right to do what I like with my own account?

Lamentation over one's affair may be lifted up, if one must, but it is not imperative to do it in public.

Taxis Travel on Water

"Water taxis" are to be used in Amsterdam for service in the canals which wind about the city. The taxis will accommodate two to four persons and are really small motorboats with cabins, the taximeter being attached to the shaft of the propeller. The taxis were decided upon to meet the increased growth of the city on both sides of the River IJ, as well as the other waterways of the city and nearby districts.

Ornaments were invented by modesty.—Joubert.

Demand

ASPIRIN

SAY "BAYER ASPIRIN"—Genuine

Unless you see the "Bayer Cross" on tablets, you are not getting the genuine Bayer Aspirin prescribed by physicians and proved safe by millions over 25 years for

Colds—Headache—Neuritis—Lumbago
 Pain—Neuralgia—Toothache—Rheumatism

DOES NOT AFFECT THE HEART

Safe—Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocetate of Salicylic Acid

AT LAST!

The Newport Bakery And Delicatessen

Conducted by MAE WESTMORELAND

Also Two Routes covered by J. S. Westmoreland and J. L. Jarvis, all formerly known as Pat's Bakery, Have obtained the Services of GUY McMAINS to do their Exclusive Baking.

Mr. McMAINS has a thoroughly equipped, sanitary and modern WHOLESALE Bakeshop at 1874 Bacon street, Ocean Beach

Patronize Your Home Bakery!
We Can Give You What You Want.
Our Wagons Pass Your House Every Day

Watch Our Advertisement For SATURDAY SPECIALS

MISSION BEACH NEWS NOTES

By BETH PAYNTER
Special Representative for
"The Beach News"

(Continued from Page 1)

BIRTHDAY DINNER PARTY

Mr. and Mrs. Edward J. Wonder have just returned from a visit with Mrs. Wonder's sister, Mrs. Samuels in Los Angeles, before the latter's return to her home in Chicago. While in Los Angeles, Mrs. Wonder was the recipient of a very happy surprise perpetrated by her husband in the nature of a dinner dance at Marcell's Country club in Altadena in honor of Mr. Wonder's birthday.

ENTERTAINED AT BRIDGE

Mrs. C. E. Elliott of Omaha, was the guest of honor at a bridge party given by Mrs. S. E. Arnold recently. The guests were: Mrs. Harold Lush, Mrs. John Bakkers, Mrs. D. H. Thede, Mrs. Wm. Garber, Mrs. A. G. Edwards, Mrs. Edwin Meisie, Mrs. William S. Hunt, Mrs. F. E. Lundblade, Mrs. J. M. Asher, Mrs. J. A. Harris, Mrs. H. B. Luke. During the afternoon Mrs. Elliott, who is Mr. Arnold's grandmother, entertained by giving several readings.

Mr. and Mrs. Ed Seaman of Shreveport, and Mr. and Mrs. J. P. McMillan of Los Angeles, were recent guests of Mrs. Laura V. Stillwell on Bay-side walk.

Everyone will be glad to know that Mrs. C. T. Schulze has recovered and is able to be out again.

Mr. and Mrs. E. DeLane have returned from a visit in Los Angeles. Mrs. DeLane, before her marriage, was Miss Sarellen Morgan.

Mrs. James Lee Belcher will be hostess at a number of bridge luncheons to be given at her home, the members of the Dalliance club being the guests at the first of the series.

Mr. and Mrs. W. H. Joplin of Glendale, are spending a few weeks in Mission Beach, where they enjoyed some weeks last summer.

Mrs. Kitty Wilkinson entertained Mrs. Beulah H. Clark and son, Douglas, and Mrs. John M. McNulty at luncheon recently.

Master Georgie Robertson entertained sixteen of his small friends with a luncheon party on the occasion of his fifth birthday last week.

MISSION BEACH SCHOOL

The new term in the Mission Beach school began Monday, January 31. To enter the 1B class, the child is required to be six years old by April 29. It is earnestly hoped that a kindergarten will be possible for the ensuing term. For this it is necessary to have a minimum of twenty-five children who will be four and a half years old by April 29. Registrations for kindergarten will also be accepted in the office of the principal in the Mission Beach school building on Santa Barbara place.

BOYS RESCUED IN BAY

Richard McNulty and George Marlor, Troop No. 81 of the Boy Scouts, had a narrow escape the other day when the boat from which they were fishing in the bay overturned. Attracted by their calls for help, Mrs. Helen Rizer Roberts who lives on the bay front and a friend who was visiting her at the time, set out in one boat and Howard Hayhurst, also a bay front resident and a boy scout, set out in another and together effected a rescue.

SURPRISED WITH SILVER SET

Mrs. Bessie Smith, worthy matron of Silver Strand Chapter No. 387, Order of the Eastern Star, was the principal in a happy surprise party on the evening of the last meeting of Silver Strand chapter, when the members of the chapter presented her with a lovely bouquet of flowers and a set of silver, in honor of her recent birthday.

Mr. and Mrs. Fred Meyers have returned to Mission Beach after a several months' residence at Ocean-side.

Mr. and Mrs. D. E. Sargent from Boston, are spending the month on the bay front.

M. B. BOY SCOUTS

Troop No. 81 of the Boy Scouts is putting in a basketball court on some vacant property on Mission boulevard near Pismo court. The materials are being donated by citizens of the beach. Last Saturday evening at the Shirley cottage, the Boy Scouts were hosts at a fine free entertainment. Billy Thompkins, the Indian sign language expert, delivered a lecture and music was furnished by the scout band.

STRICTLY Union Printing, at regular city prices. For service and satisfaction, Phone Bayview 0017.

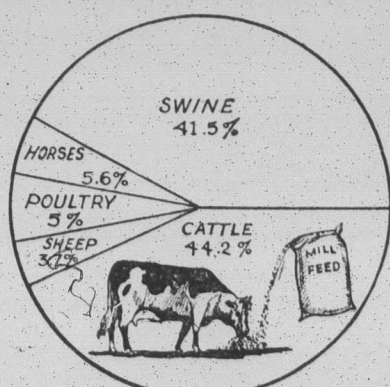
NEW NORTHERN ROUTE

INTO MISSION BEACH

Assessors of San Diego have been appraising for condemnation the new direct straight highway to Mission Beach leading from the north along the electric railway as per ordinance passed by the city council some time ago. This highway will turn south off of Turquoise street running along what is now known as Allison street, thereby saving a distance of about eight ordinary blocks and two unnecessary turns en route to Mission Beach from northern points.

Jack Donnelly, son of Mr. and Mrs. A. Donnelly of 812 Ormond court, who is a student in the Los Angeles branch of the University of California, is visiting his parents.

Cattle Eat Our Mill Feeds



(Sears-Roebuck Agricultural Foundation)

Two-fifths of our enormous wheat crop is annually left on the farm to be fed to farm animals, according to the findings of the Sears-Roebuck Agricultural Foundation. In addition, 28% of the wheat that is shipped off or 17% of the total wheat crop comes back to the farm as mill feeds, where it is made into human food in the form of meat.

Mill feeds are a valuable and important feed item, especially in the dairy section. Cattle consume on an average 44.2% of all mill feeds. These are rich in protein and used in connection with corn and tankage make a balanced hog ration. Swine are the next greatest consumer of mill feeds, with 41.5%. Besides, 5.6% goes to horses, 3.7% to poultry and 3.0% to sheep.

You Can't Go Wrong WHEN YOU BUY BEACH PROPERTY

NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year.

"BUY AT HOME"
Patronize Community Merchants

GOING TO BUILD!

LET US HELP YOU NOW

Lumber Special

ESPECIALLY INTERESTING IN RURAL DISTRICTS

We will furnish you with all the materials to build a temporary

COTTAGE AND CHICKEN HOUSE

Size 16x32 feet, each

FOR ONLY \$382

This buy consists of: all framing and siding lumber, sash and doors, hardware, shingles and flooring for cottage only. This is just the thing for a family of moderate means who are trying to make a start in owning their own place. This temporary cottage makes a very nice home, until a more elaborate one can be afforded, and later can be used as a brooder house. Investigate this wonderful opportunity today. See the plans and talk it over with our estimator.

BEFORE YOU BUILD SEE OUR COMPLETE STOCK OF PLUMBING AND ELECTRICAL MATERIALS, SASH AND DOORS, PAINT, GARDEN TOOLS, BUILDERS' HARDWARE, TOOLS, STOVES, ROOFING, FLOOR COVERING, PIPE AND LUMBER

WHITING-MEAD Co.

THE ONLY THREE BIG DEPT. STORES FOR BUILDING MATERIALS IN SAN DIEGO

PHONE MAIN 7191 or HILLCREST 5815
1st and G Sts. 14th and K Sts. 4065 University Ave.

ANNOUNCING THE OPENING

On Saturday, February 5, of

De Loma Fountain

5026 NEWPORT AVENUE, OCEAN BEACH
Next to O. B. Postoffice

Complete Line of Choice Confectionery, Tobacco, Cigars, Cigarettes, Periodicals and Newspapers.

Hage's Ice Cream by Frigidaire Process

When the Gas Company Heats Your Home

You know where your fuel supply is coming from, and you never have to worry about stocking up.

When you need heat, gas is ready instantly for your use—when you don't need heat, you aren't "out" any money for fuel.

Ask Us for Information About Gas Heating

SAN DIEGO CONSOLIDATED GAS & ELECTRIC CO.



SUNSET CLIFFS SERVICE STATION

FRED HERTEL, Prop., 4802 Newport Avenue, Ocean Beach.
Quick Starting Shell and Richfield Gas
Batteries Tested Free! * Crankcase Drainage Free!
Penzoil, Quaker State, Veedol, Mobiloil in original drums;
Transmission grease in bulk.
Tubes Patched. Big Discount on New Tires.
Only official California Auto Club, Inc., Station in Ocean Beach, with authorized discount to all members.

SKATING

Every Day and Evening in the Year at

KICKHAM'S MISSION BEACH ROLLER RINK

Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

BECAUSE

IT'S GRAPHIC
IT'S SYNTHETIC
IT'S SYMPATHETIC

IN ITS REMARKABLE CHARACTERIZATION

You'll Talk About "The Pauper's Funeral"

Picturesquely told by DAVID C. CROSBY in a serial story to be published in "The Beach News," beginning next week.

We Do PRINTING of Every Description.

NOW'S THE TIME
For Renewal of Subscriptions
One Dollar For One Year

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

ALWAYS BOOSTING

The Beach and Bay Districts of San Diego, California

and Point Loma Peninsula

"THE BEACH NEWS"

And its Representatives

Hold Memberships in the

O. B. Chamber of Commerce

Ocean Beach Woman's Club

M. B. Chamber of Commerce

Mission Beach Woman's Club

Pacific Beach Civic League

Five Points Civic League

And Point Loma Assembly

OCEAN BEACH POSTOFFICE

U. S. MAIL SCHEDULE

By Postmaster H. K. Rankin

General Delivery—8 a.m. to 6 p.m.
Money Order Department—8 a.m. to 5:30 p.m.

Mail arrives and is distributed 10:30 a.m. and 4:30 p.m.

Mail departs 10:15 a.m. and 4:15 p.m.

Sundays and holidays, mail departs 10 a.m.

Mail closes 10 a.m. and 4 p.m., or 15 minutes before daily departure.

Windows not open on Sundays.

O. B. POLICE SUB-STATION

Abbott St., near Santa Monica Ave.

Phone Bayview 0431

Sergeant Geo. W. Churchman;

OCEAN BEACH LIBRARY

1967 Abbott Street

Hours—Monday, Wednesday, Saturday—2:00-8:00 p. m.

Tuesday, Thursday, Friday—2:00-5:00 p. m.

PENINSULA MASONIC LODGE

No. 620, F. & A. M.

Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

Subscribe for "The Beach News."

Do You Know?

THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.

IF YOU HAVE

HOUSES FOR RENT

Classified Ads Get Quick Results.

WE CIRCULATE

IF it's in the line of

PRINTING

From a Visiting Card to a Poster.

We Can Satisfy You With Quality, Quantity and Service

The Beach News

JOB PRINTING DEPT.

Phone, Bayview 0017

4829 Saratoga Avenue,

Ocean Beach, California

Don't Watch Mission and Ocean Beaches Grow—
Grow With Them!

Read THE BEACH NEWS